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To whom it may concern:

23 June 2010

Company name: SUZUKI MOTOR CORPORATION
Representative: Osamu Suzuki
Chairman, President, CEO and COO
(Code No.: 7269, the First Section of Tokyo Stock Exchange)
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Notice regarding Adjustment of Conversion Price

Suzuki Motor Corporation (“Suzuki”) announces that the conversion price for its “Fourth Series of Zero Coupon Convertible Bonds with 130% Call Option” will be adjusted as follows.

1. Adjustment of Conversion Price

Name of bonds	Conversion price before adjustment	Conversion price after adjustment
Fourth Series of Zero Coupon Convertible Bonds with 130% Call Option	3,021.60 yen	3,020.20 yen

2. Effective Date

On and after 24 June 2010

3. Reason for Adjustment

Because the offer price per share of 3,660,000 new shares (the amount to be paid in under the Companies Act of Japan) issued on 23 June 2010 as the issue date, executed in accordance with a resolution on the offer of shares to be issued by third-party allotment adopted at the meeting of the Board of Directors held on 3 June 2010, falls below the current market price as defined in the terms and conditions of the bonds, Suzuki adjusts the conversion price of the bonds in accordance with terms and conditions of the bonds.

Note: For details of the issue of new shares by third-party allotment, please refer to “Notice regarding Offer of Shares to be Issued by Third-Party Allotment” dated 3 June 2010.