



Corporate Outline

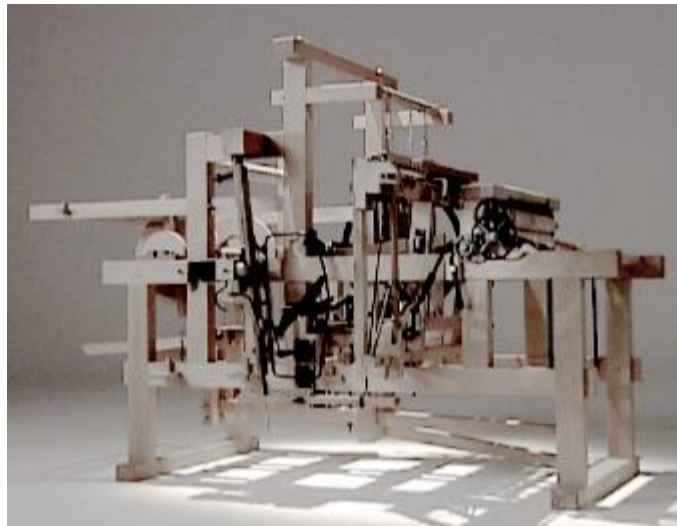
SUZUKI MOTOR CORPORATION

“I want to make my mother’s weaving work easier for her.”

Michio Suzuki, founder



First loom, gifted to his mother



Loom from the 1910s (restored)

Suzuki Loom Works



Suzuki historical timeline



- 1909 Suzuki Loom Works established
- 1920 Suzuki Loom Manufacturing Co. incorporated
- 1952 Started motorcycle business
- 1954 Name changed to Suzuki Motor Co., Ltd.
- 1955 Started Automobile business
- 1965 Started Marine business
- 1968 First overseas motorcycle production (Thailand)
- 1975 First overseas automobile production (Pakistan)
- 1979 ALTO mini-vehicle debuts
- 1981 Business tie-up with General Motors (dissolved in 2008)
- 1983 Start of automobile production at Maruti Suzuki
- 1990 Name changed to Suzuki Motor Corporation
- 1993 WAGON R mini-vehicle debuts
- 2004 Launch of global strategic model, SWIFT
- 2013 Accumulated automobile sales reached 50 million units
- 2016 Started exploration of business partnership with Toyota (Capital Alliance Agreement in 2019)
- 2021 New management and mid-term management plan “Sho-Sho-Kei-Tan-Bi”
- 2023 Announced Growth Strategy for FY2030
- 2024 Announced Technology Strategy for 10 Years Ahead



Suzuki Loom Works, circa 1909



Place of foundation
Nakajima-cho,
Hamamatsu



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Mobility company that supports the movement of customers from the sea to the mountains

Automobiles



Motorcycles



Outboard Motors



Welfare Equipment



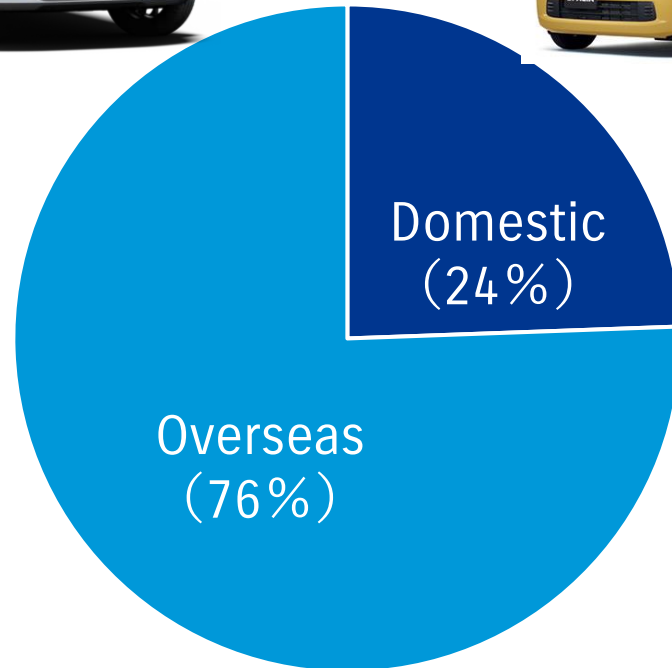
Overseas sales exceeds 70%, Automobile sales are 91%

< Domestic/Overseas >

Grand Vitara (India)



Spacia(Japan)



< Breakdown by Segment >

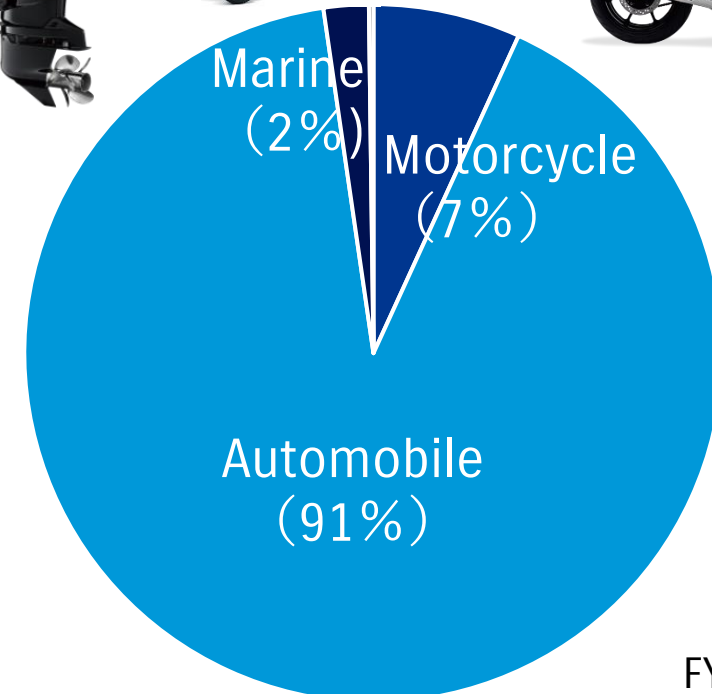
DF350



Senior Car ET4D



Hayabusa

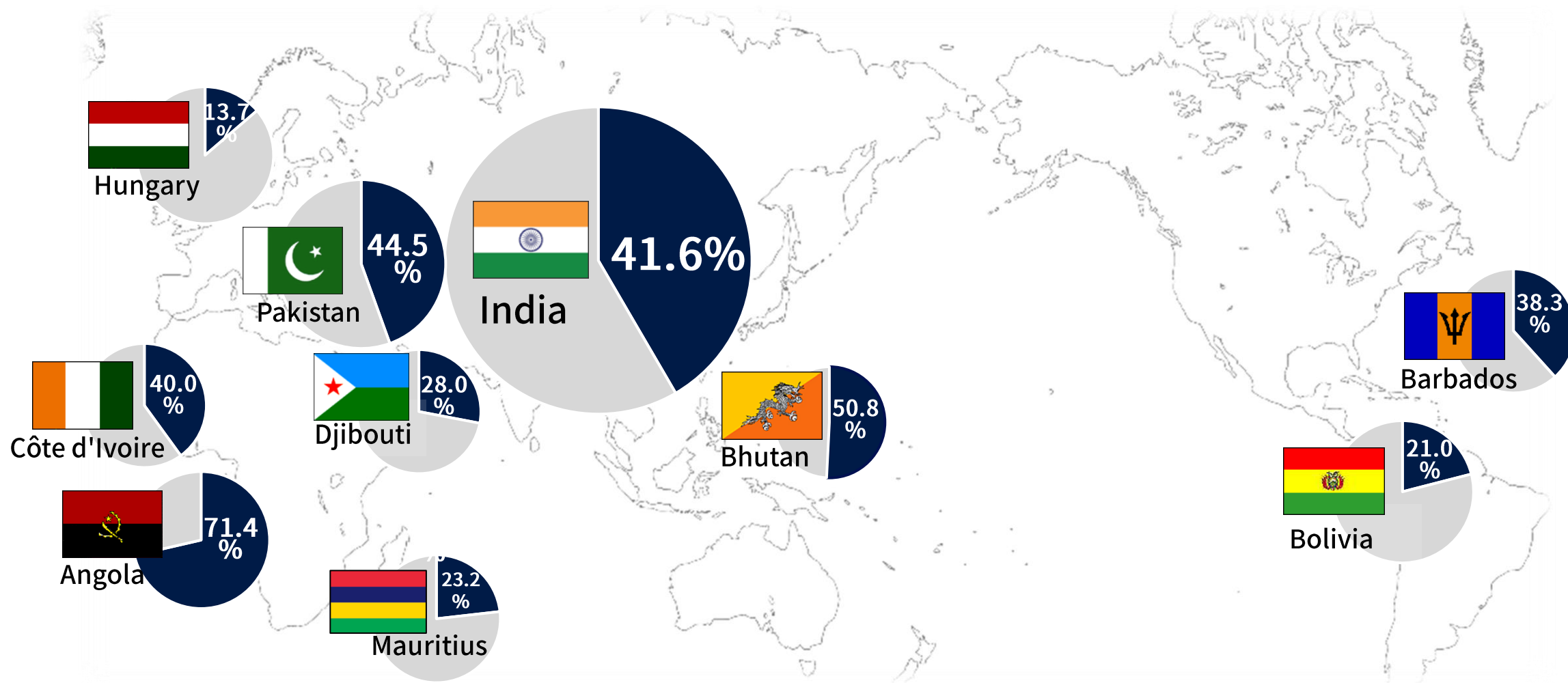


Swift



FY23 Result

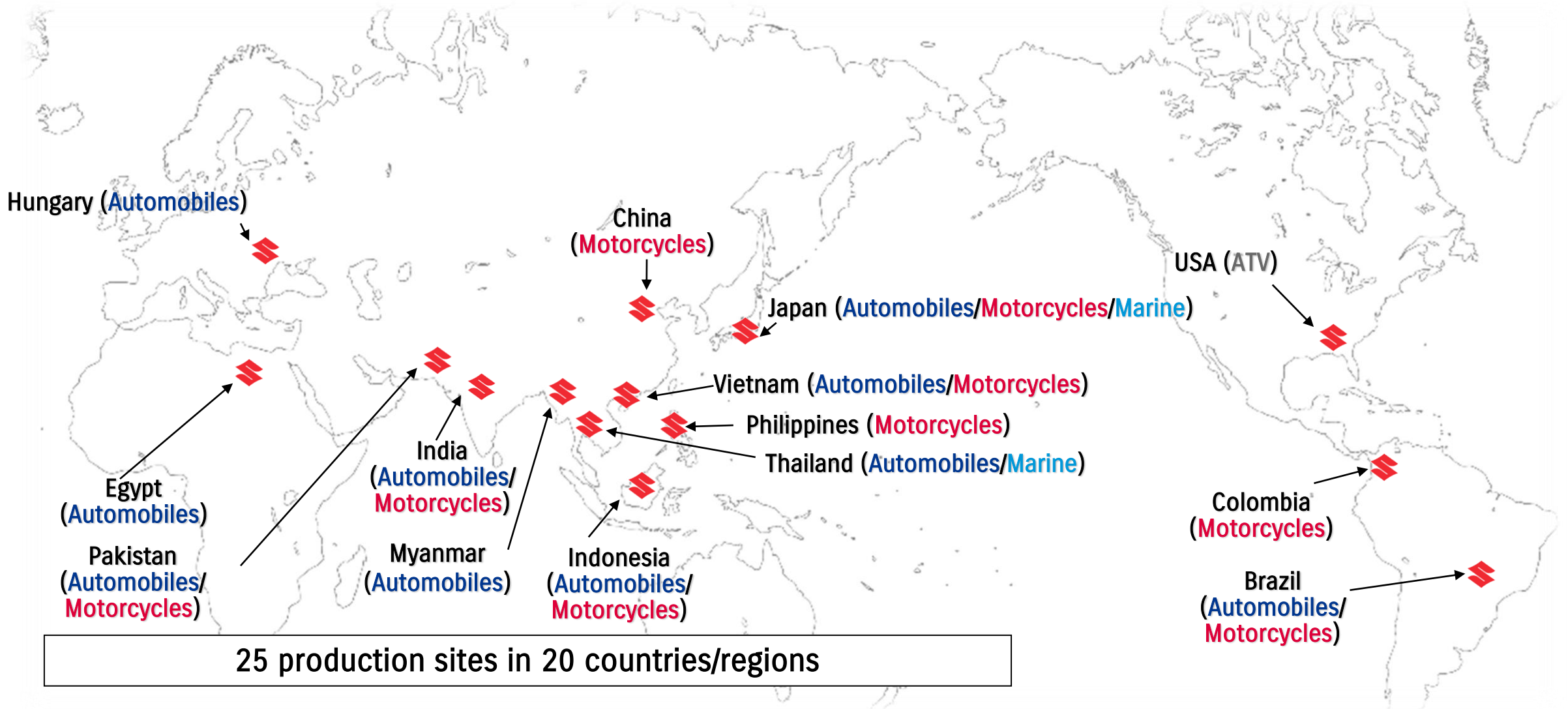
Top automobile share in 10 countries in the world



Note : FY2023 results, based on Suzuki research

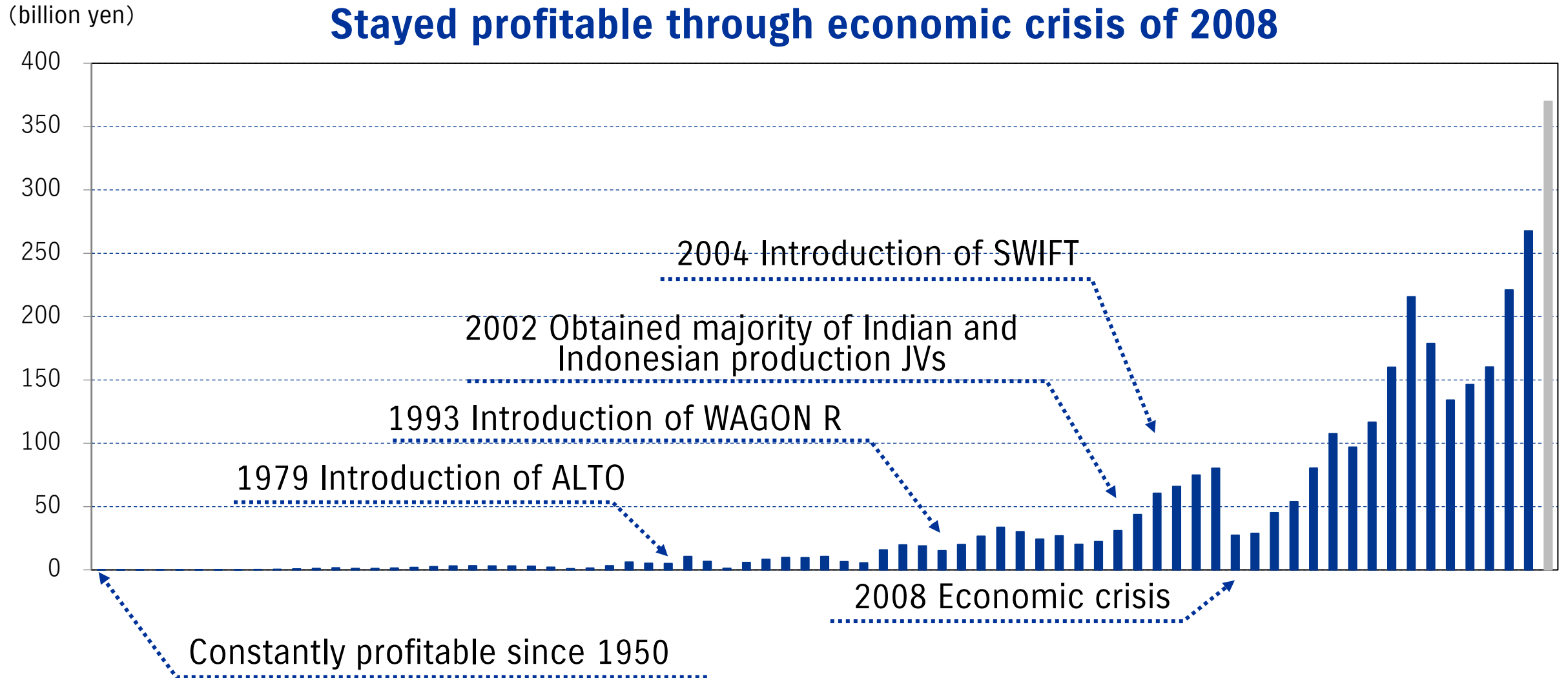
• India and Hungary: Passenger vehicle shares • Pakistan: Excludes imported vehicles

Production in 20 countries/regions outside Japan, mainly in Asia



Constant profit for over 70 years

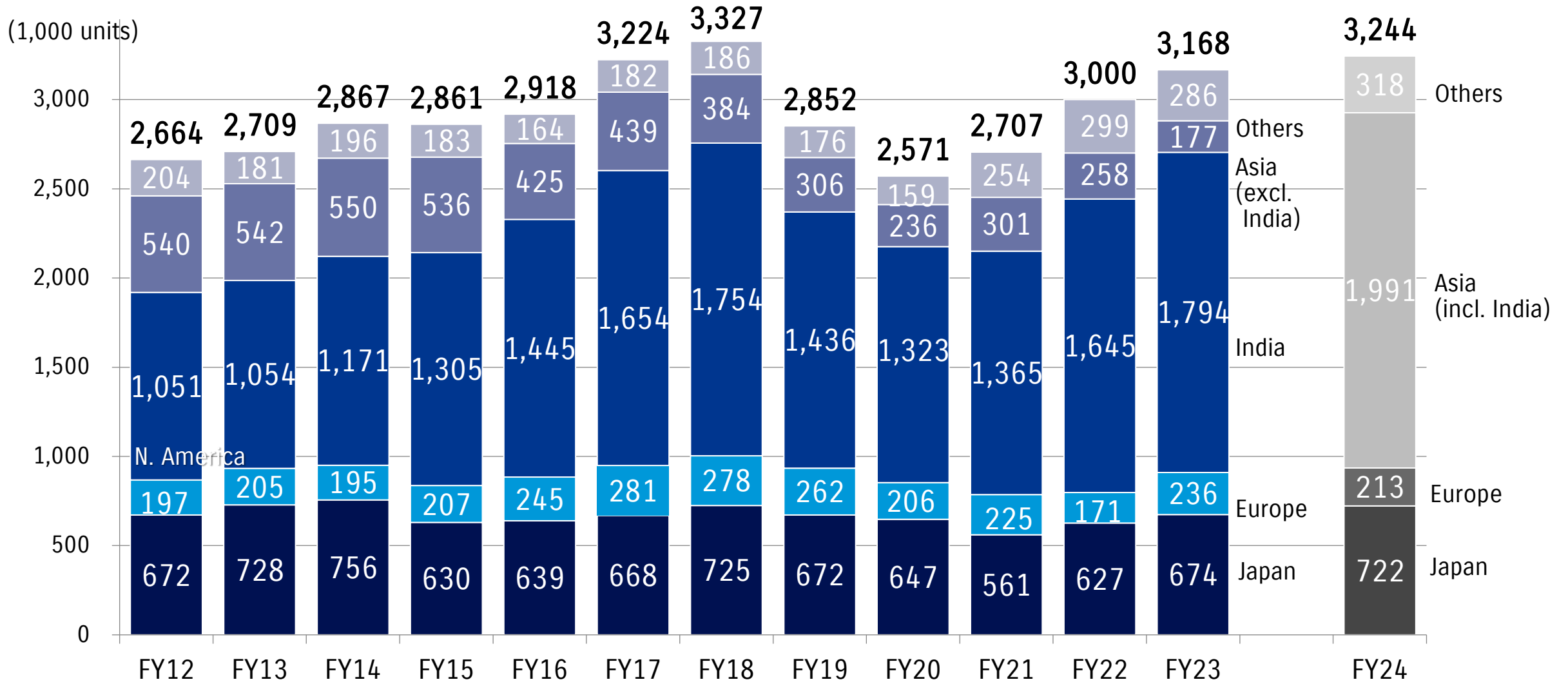
Stayed profitable through economic crisis of 2008



Progress of global car sales



Increased in Japan, Europe and India in FY2023



Forecast



Caution with respect to Forward-Looking Statements

- The forward-looking statements mentioned in this presentation are based on currently available information and assumptions, contain risks and uncertainty and do not constitute guarantees of future achievement.
- Please note that the future results may greatly vary by the changes of various factors.
- Those factors, which may influence the future results, include economic conditions and the trend of demand in major markets and the fluctuations of foreign exchange rates (mainly U.S. dollar/Yen rate, Euro/Yen rate, Indian Rupee/Yen rate).