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Suzuki Unveils Its First Compact EV,

the All-New Ignis in World Premiere





All-new "Ignis"

Suzuki Motor Corporation has unveiled its first compact EV, the All-New Ignis, online in a world premiere on November 25, 2026. Sales will begin sequentially in Europe and other markets from summer 2027.

The all-new Ignis, developed under the concept of "Easy to Switch - the best city car for your neighbourhood", is a compact EV that combines ease of use with performance well suited for daily mobility, allowing drivers to transition seamlessly from an internal combustion engine (ICE) car to an EV or from a bigger car to a compact car. The real-world test was carried out extensively across diverse environments, including urban areas and winding roads across Europe and other countries. Based on data obtained through these tests, power delivery control and chassis tuning were optimized to suit local road conditions and customer needs in major global markets, resulting in a reassuring driving experience, even for those new to EVs, while delivering the quietness and smooth acceleration unique to an EV.

■ Key Features of the All-New Ignis

1. Design

With the design keywords "Smart", "Iconic", and "Cozy", it combines familiarity with an advanced appeal. The exterior creates a light and smart appearance through a flowing shoulder line and a floating roof. In addition, the front and rear LED lamps feature iconic and friendly signature graphics inspired by digital numerals, making the Ignis instantly recognizable at a glance.

The interior features a rounded line that extends continuously from the dashboard to the door trim, enveloping passengers and creating a sense of reassurance. A warm instrument panel, combining a wide display panel with a tray featuring a design inspired by pottery, further creates a cabin space that balances usability and comfort.

2. EV Powertrain

It features a compact and lightweight eAxle integrating a newly developed motor, inverter, and reduction gears into a single unit, combined with an LFP (lithium iron phosphate) battery designed for high safety and long service life.

3. Dedicated EV Platform

By adopting the "HEARTECT-e" dedicated EV platform and efficiently placing the battery beneath the body, a lightweight and highly rigid body is achieved. Furthermore, efficient packaging achieves both a spacious interior and stable driving performance, while ensuring excellent manoeuvrability with a minimum turning radius of 4.5m.

4. Ride Comfort and Handling Stability

Through the adoption of a dedicated EV platform suspension, excellent handling stability and comfortable ride quality are achieved. In addition, equipment that ensures efficient energy regeneration and reduces driver burden is adopted, such as a regenerative-hydraulic braking system, an electric brake booster, and an easy operation pedal *1, enabling natural brake operation that feels familiar even for drivers switching from gasoline-powered vehicles.

*1 excluding certain specifications

- **Comment from Toshihiro Suzuki, Representative Director and President**
  "The all-new Ignis unveiled today is Suzuki's first compact EV for global markets, bringing together the experience we have cultivated through decades of small car development, the insights gained from walking alongside customers around the world, and Suzuki's philosophy of 'Sho-Sho-Kei-Tan-Bi' (Smaller, Fewer, Lighter, Shorter, Beauty). Leveraging packaging expertise refined through the development of Japan’s mini vehicles, the all-new Ignis achieves both a lightweight, compact body that offers excellent energy efficiency and easy manoeuvrability, and a spacious cabin. Also, as with the Swift, Vitara, and S-CROSS, it underwent extensive driving tests on public roads in Europe and other regions, achieving a high level of both handling stability and ride comfort. Guided by our corporate slogan 'By Your Side', Suzuki will continue to stay close to the daily lives of every customer in every region and propose mobility that is 'just right' for each customer."

- **All-New Ignis Launch Video**
  https://youtu.be/o078UjjsVeM

- **Press Kit**
  https://www.globalsuzuki.com/worldpremiere2611/suzukiaev/

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