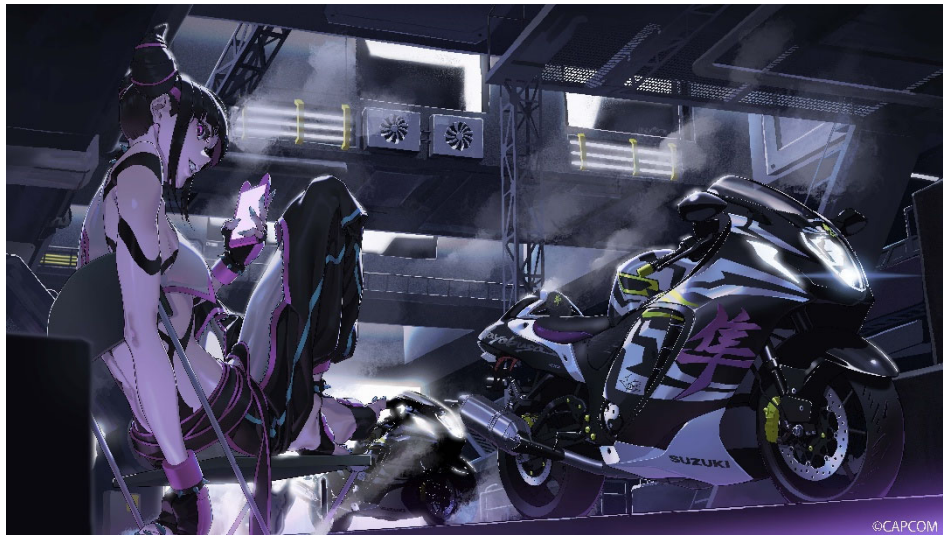




16 September 2026

Suzuki Announces Limited Release of “Hayabusa Tuned by JURI”



Suzuki Motor Corporation (hereinafter, “Suzuki”) announced the limited release of “Hayabusa Tuned by JURI,” a collaboration motorcycle with the popular game “Street Fighter 6” developed by CAPCOM CO., LTD.. The model will be sold in Japan and select overseas markets. Details regarding the launch date and sales method will be announced on Suzuki’s website progressively.

“Hayabusa Tuned by JURI” was showcased at “CAPCOM CUP 12” and “Street Fighter League: World Championship 2025,” global tournaments sponsored by Suzuki in March 2026. The model attracted significant attention from visitors, generating numerous requests for a production version.

In conjunction with this announcement, a dedicated website for “Hayabusa Tuned by JURI” will be launched. The website features story content based on the world of “Street Fighter” series, following the fictional company “Suzuki Imaginary Network,” created by Suzuki, as it decides to bring “Hayabusa Tuned by JURI” to market.

Also, Suzuki will exhibit “Hayabusa Tuned by JURI” at its motorcycle exhibition booth during Tokyo Game Show 2026, which will be held from Thursday, 17 September to Monday, 21 September 2026. Visitors can experience the world of “Hayabusa Tuned by JURI” deeply. In addition, visitors who take photos while seated on display vehicle will receive a special novelty item.

Through collaborations between motorcycles and games, Suzuki aims to deliver new forms of enjoyment to a wide range of customers.

○Overview of “Hayabusa Tuned by JURI”

Website	https://www.globalsuzuki.com/motorcycle/hayabusa-tunedbyjuri/en/ ※This website will be released from the beginning of October 2026.
Novelty Goods	• Launch Announcement Anniversary Towel Distribution Location: Concourse in front of Hall 4, Motorcycle Exhibition Booth How to receive: Take a photo while seated on display vehicle “Hayabusa Tuned by JURI.” ※ Novelty goods are not for sale. ※ Designs are for illustrative purposes only, and may change without notice. ※ Novelty goods are available in limited quantities each day. Distribution will end once day's supply runs out.

End