



15 September 2026

Suzuki Sponsors “Suzuki Cup” Cricket Match as Title Partner



Suzuki Motor Corporation (hereinafter “Suzuki”) will serve as the title partner of the “Suzuki Cup: 75th Anniversary of Japan-India Diplomatic Relations Commemorative Match”, an international cricket match between the Japan and India Men’s National Cricket Team, to be held at Sano International Cricket Ground (Tochigi, Japan), on 22 September 2026.

The India Men's National Cricket Team is currently ranked No. 1 in the world*, and this match will mark both India's first international match in Japan and the first time that the men's national teams of India and Japan will face each other.

*Based on the International Cricket Council (ICC) Men's T20I (Twenty20 International) Team Rankings published by the ICC as of 15 September 2026.

During a summit meeting held in July 2026 between Japanese Prime Minister Sanae Takaichi and Indian Prime Minister Narendra Modi, it was agreed to commemorate 2027, the 75th anniversary of diplomatic relations between Japan and India, as the "India-Japan Year of Shared Horizons" and to cooperate in planning and organizing a range of commemorative events.

The "75th Anniversary of Japan-India Diplomatic Relations Commemorative Match" will be held ahead of the anniversary year as part of “SPORT-75”, an initiative under this framework that promotes human exchanges and cooperation between India and Japan in the field of sport.

● **Comment by Toshihiro Suzuki, Representative Director and President**

“I am pleased that Suzuki is serving as the Title Partner of this international match commemorating the 75th anniversary of diplomatic relations between Japan and India. Suzuki entered into a joint venture agreement with the Government of India and Maruti Udyog Limited (now Maruti Suzuki India Limited) in 1982. The year 2027, designated as the "India-Japan Year of Shared Horizons," will also mark the 45th anniversary of Suzuki's operations in India, making it a particularly significant year for Suzuki. Suzuki has worked to strengthen relations between Japan and India through its business activities and will continue to contribute to the development of friendly relations between Japan and India.”

● **Overview of Suzuki Cup**

Title	Suzuki Cup: 75th Anniversary of Japan-India Diplomatic Relations Commemorative Match		
Organizer	Japan Cricket Association Website : https://www.cricket.or.jp/en		
Supporters	Embassy of India in Japan, Ministry of Foreign Affairs of Japan		
Location	Sano International Cricket Ground (300-1 Tochimoto-cho, Sano City, Tochigi, Japan)		
Match	Men's Cricket: Japan vs. India		
Schedule	September 22 (Tuesday)	Pre-event Match	11:30am-12:30pm 1pm-4pm

End