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Suzuki to Display Collaboration Motorcycle with VTuber Rindo Chihaya at “hololive SUPER EXPO 2026”



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Suzuki Motor Corporation will display the “GSX250R [Chihaya Remix]” (not for sale), a collaboration motorcycle co-designed with Virtual YouTuber (hereinafter, VTuber*) Rindo Chihaya of “FLOW GLOW” under “hololive DEV_IS” in “hololive production”, a major VTuber management group, at the Suzuki booth of “hololive SUPER EXPO 2026”, to be held at Makuhari Messe from Friday, 6 March to Sunday, 8 March, 2026.

*VTuber: A virtual entertainer active mainly on the internet who uses an anime-style avatar to livestream or upload videos.

Ms. Rindo is a VTuber who is active across a wide range of genres, including music and gaming, and through her livestreaming related to automobile, motorcycle, and motorsports, she communicates the appeal of mobility to viewers. Suzuki partnered with Ms. Rindo—who enjoys strong support among younger generations—to bring to life a motorcycle based on her own ideal concept. By showcasing this model to VTuber fans, Suzuki aims to convey the appeal and enjoyment of motorcycles to those without the opportunity to experience them in their daily lives.

The collaboration motorcycle “GSX250R [Chihaya Remix]” is based on Suzuki’s GSX250R. The original color and graphic concept designed by Ms. Rindo was refined and completed by Suzuki’s styling designer.

The color scheme resembling that of Ms. Rindo’s outfit features black and turquoise green combined with gradated purple accents to create a bold, street-inspired look. The fairings incorporate a dynamic, graffiti-like (street art) motif, and decals designed from the details of her outfit. The bike is equipped with various custom parts, refining its sporty impression.

The collaboration motorcycle will be displayed at the Suzuki booth of the “hololive SUPER EXPO 2026”. It will also be showcased at the Motorcycle Shows, starting from Osaka on 20 March, and on to Tokyo and Nagoya. Please come and witness this one-of-a-kind collaboration motorcycle, the “GSX250R [Chihaya Remix]” brought to life by Rindo Chihaya and Suzuki.

Outline of “hololive SUPER EXPO 2026”

Host	COVER Corporation
Venue	Makuhari Messe (Chiba, Japan) International Exhibition Hall 4-8, Makuhari Event Hall
Period	6 (Fri) – 8 (Sun) March 2026 9:00AM – 6:00PM
Official Website	https://hololivesuperexpo.hololivepro.com/2026/ *Please refer to the official website for details
Suzuki Booth	Hall 7 Sponsor Area Booth No. 40
Suzuki Booth Details	Exhibition vehicle: “GSX250R [Chihaya Remix]” Photo booth of collaboration motorcycle Behind-the-scenes footage of collaboration motorcycle

About “hololive production”

“hololive production” is one of the world’s largest virtual entertainer management groups. Its female VTuber group “hololive” and male VTuber group “HOLOSTARS” together have more than 90 million YouTube subscribers, engaging with fans around the world through livestreams, music, and events.

Official website: <https://hololivepro.com/en/>

Rindo Chihaya official profile:

<https://hololive.hololivepro.com/en/talents/rindo-chihaya/>



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Rindo Chihaya

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