



5 February 2026

## **Suzuki to Hold In-game Collaboration Event with CAPCOM's "Street Fighter 6"**



Suzuki Motor Corporation will hold an in-game collaboration event with "Street Fighter 6", a popular game sold by CAPCOM CO., LTD. (hereinafter, Capcom), from Friday, 13 February to Tuesday, 17 March 2026. During the event, the "GSX-8R Tuned by JURI," a collaboration motorcycle that has been exhibited at game events and shows around the world since last year and received high praise from many visitors, will be showcased in the game.


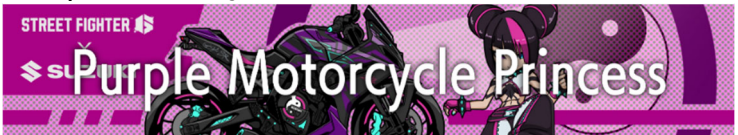

Suzuki is working to create new user experiences by fusing gaming and mobility. Through this collaboration, we will deliver the appeal of motorcycles and the joy of riding—especially to those who have not had a chance to experience the actual model at exhibitions, or who are not usually familiar with motorcycles—by offering a unique experience in the digital space.

During the event period, the "GSX-8R Tuned by JURI" reproduced in-game will be displayed in the Battle Hub, a game mode where players use their own created avatars to interact and compete online with players around the world. In addition, avatar items and title themed on "GSX-8R Tuned by JURI" will be distributed.

Furthermore, players who possess any of the digital stickers distributed at the venues of Suzuki's previous collaboration exhibits with Capcom will receive an event code that allows early access to the avatar item and special title prior to general distribution.

Going forward, Suzuki will continue to practice our corporate slogan "By Your Side," promoting various initiatives that connect real and digital, and providing experiences suited to each customer's lifestyle.

### Overview of In-game Collaboration Event with "Street Fighter 6"

Period	5:00 PM, Fri. 13 February to 11:59 AM, Tue. 17 March 2026 (JST) *Collaboration period is subject to change
Official Website	<a href="https://www.streetfighter.com/6/ja-jp">https://www.streetfighter.com/6/ja-jp</a>
Collaboration Details	<p><b>Vehicle Display:</b> "GSX-8R Tuned by JURI" to be showcased in the Battle Hub</p> <p><b>Item Distribution:</b> ○Avatar Item "GSX-8R Tuned by JURI"</p>  <p>Available to all players in the game menu NEWS Early access to players with the event code</p> <p>○Title (4 types)</p> <ol style="list-style-type: none"> <li>1. <u>"Purple Motorcycle Princess"</u></li> </ol>  <p>Available to all players in the game menu NEWS</p> <ol style="list-style-type: none"> <li>2. <u>"Need a Ride?"</u></li> </ol>  <p>Available to all players in the game menu NEWS</p>

3. "Motorcycle Lover"

Obtainable by getting on the display motorcycle in Battle Hub

4. "SACS Feng Shui Engine"

Obtainable by entering the event code

## ○New Challenger art



Available to all players in the game menu NEWS

## Event code details

Players who possess any of the digital stickers distributed at "CAPCOM CUP 11 / Street Fighter League: World Championship 2024," "Tokyo Game Show 2025," or "Street Fighter League: Pro -JP 2025 Grand Final" can receive an event code that allows early access to some of the items prior to general distribution.

Event code distribution period:

5:00PM, 6 February to 4:59PM, 20 February 2026 (JST)

Event code distribution website:

<https://utilizer.exp.unwallet.world/sf6-jnRsEq3n>

\*Digital sticker holders can obtain the event code by logging in to the digital sticker collection service "unWallet" at the event code distribution website. Please log in with the Google or Apple account that was used to obtain the digital sticker.

\*Distribution time, date, etc. may change without notice

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