



4 August 2025

## **Suzuki's Wagon R Series Achieves Accumulated Global Sales of 10 million Units**



6th generation Wagon R



Wagon R Smile



Wagon R (Indian Specification)

Suzuki Motor Corporation's Wagon R series has achieved accumulated global sales of 10 million units\* by June, 2025. This milestone was achieved 31 years and 9 months after the product was launched in Japan in September 1993.

The Wagon R was developed as a semi-bonnet style mini wagon. It is a model that represents Suzuki and is loved by many customers in Japan as a comfortable and easy-to-use car that puts the rider first.

In addition to models exported from Japan, they were produced in India, Hungary, Indonesia, and other regions, and have continued to evolve to meet local needs. We have developed the technologies that have been honed in accordance with the standards for minicars around the world in the form of the Wagon R series.

To date, the Wagon R series has been sold in more than 75 countries and regions around the world, including Japan, India and Europe. We have continued to improve economic efficiency, environmental performance, and ease of use to provide new value. For example, CNG specifications that offer higher fuel efficiency and economic efficiency than gasoline-powered vehicles are introduced in India, and Wagon R Smile, which features sliding doors are introduced in Japan.

Suzuki will continue to promote manufacturing from the perspective of customers around the world and strive to provide valuable products that meet local needs.

### Comments from President Suzuki

We would like to express our sincere gratitude for the many customers who use this product. The WagonR was recognized for its innovation and high practicality as a mini wagon, and became one of the leading models not only for our company but also for minicars. Team Suzuki will continue to develop products tailored to the needs of customers in the sales area and work as one to continue to support daily transportation.

\*Based on Suzuki research (including Wagon R Wide, Wagon R+, Wagon R Solio)

### [Image of Wagon R Series Historical Car]



First generation Wagon R



Wagon R Wide



Wagon R+ (Hungarian Specification)

### [History of Wagon R Series Sales]

September 1993	First-generation Wagon R launched in Japan
February 1997	Wagon R Wide launched in Japan
October 1998	Second-generation Wagon R launched in Japan
December 1999	Production begins in India
January 2000	Production begins in Hungary
September 2003	Third-generation Wagon R launched in Japan
September 2008	Fourth-generation Wagon R launched in Japan
September 2012	Fifth-generation Wagon R launched in Japan
September 2013	Production begins in Indonesia
April 2014	Production begins in Pakistan
February 2017	Sixth-generation Wagon R launched in Japan
September 2021	Wagon R Smile launched in Japan

### [History of Cumulative Sales of Wagon R Series]

September 1993	Launched
October 1998	Accumulated global sales reach 1 million units
January 2002	Accumulated global sales reach 2 million units
February 2005	Accumulated global sales reach 3 million units
September 2007	Accumulated global sales reach 4 million units
February 2010	Accumulated global sales reach 5 million units
August 2012	Accumulated global sales reach 6 million units
January 2015	Accumulated global sales reach 7 million units
February 2018	Accumulated global sales reach 8 million units
January 2022	Accumulated global sales reach 9 million units
June 2025	Accumulated global sales reach 10 million units

(Based on Suzuki research in August 2025)

End