



29 May 2025

Suzuki Holds Memorial Ceremony for Senior Corporate Advisor Osamu Suzuki in Hungary



Suzuki Motor Corporation (hereinafter Suzuki) held a memorial ceremony in Hungary for Osamu Suzuki, Senior Corporate Advisor of Suzuki, who passed away on 25 December 2024.

The memorial ceremony was held on 28 May at Buda Castle in Budapest, Hungary, in the occasion of a ceremony marking 35 years since the Hungarian government and Suzuki signed a basic agreement on the joint car production in 1990. The ceremony was held in the presence of Former Prime Minister, Péter Medgyessy, State Secretary for Economic Development and Industry, Máté Lóga, Toshihiro Suzuki, Representative Director and President of Suzuki, and Masato Atsumi, Managing Director of Magyar Suzuki Corporation (hereinafter Magyar Suzuki), a subsidiary of Suzuki in Hungary. Approximately 200 people including Hungarian government officials, dealers, business partners, and employees of Magyar Suzuki attended the event.

Comments from Toshihiro Suzuki, Representative Director and President
"Osamu Suzuki, Senior Corporate Advisor of Suzuki decided to build a factory in Hungary 35 years ago and, Suzuki's cars are called and loved as 'a mi autónk (our car)' by the people of Hungary. We were able to contribute to Hungary's economic development and friendly relations between Hungary and Japan. In recognition of this achievement, Osamu Suzuki received the Grand Cross of the Hungarian Order of Merit from the Hungarian government in 2020.

Europe is an important market for Suzuki to develop environmental and safety technologies and offer them to the world market. Magyar Suzuki, the only production base in Europe, will continue to play an important role for Suzuki."

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