



24 April 2025

**Suzuki Holds Memorial Ceremony for
Senior Corporate Advisor Osamu Suzuki in India
- Announces establishment of Osamu Suzuki Centre of Excellence -**



Suzuki Motor Corporation (hereinafter Suzuki) held a memorial ceremony in India for Osamu Suzuki, Senior Corporate Advisor of Suzuki, who passed away on 25 December 2024.

The memorial ceremony was held at India International Convention and Expo Centre (Yashobhoomi) in India on 23 April 2025, and was attended by Toshihiro Suzuki, Representative Director and President, and R.C. Bhargava, Chairman of Suzuki's Indian subsidiary, Maruti Suzuki India Limited (hereinafter Maruti Suzuki). At the ceremony, in addition to the altar, an exhibition space was made to introduce “Inspiring Quotes by Osamu Suzuki”, as well as his chronology, achievements, videos and cherished items.

Maruti 800, the first automobile produced in India and the e VITARA, Suzuki's first battery EV produced at the Gujarat Plant in India and will be sold in India, Europe, Japan and other countries, were also displayed. The memorial ceremony was attended by approximately 900 people, including government officials, dealers, business partners, and former Maruti Suzuki employees.

At the ceremony, Suzuki and Maruti Suzuki also announced the establishment of the Osamu Suzuki Centre of Excellence (hereinafter OSCOE) in the states of Gujarat and Haryana in India.

OSCOE aims to propagate the management and manufacturing philosophy of Osamu Suzuki, who decided to enter the Indian market and contributed to the development of the Indian automotive industry, to the people of India. By strengthening the supply chain and inheriting Japanese manufacturing philosophy, OSCOE will contribute not only to the automotive industry but also to the growth of various manufacturing sectors in India.

Comments from Representative Director and President Toshihiro Suzuki

"Since Suzuki entered the Indian market in 1983, we have walked alongside India, which became one of our most important markets. Through the establishment of the Osamu Suzuki Centre of Excellence, Suzuki aims to share the spirit of challenge and philosophy of Osamu Suzuki with the people of India, and continue to contribute to the development of India."

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