



3 March 2025

## **Suzuki to Display Collaboration Motorcycle with CAPCOM's Popular Game "Street Fighter 6"**



Suzuki Motor Corporation will display a motorcycle in collaboration with CAPCOM CO., LTD. (Headquarters: Chuo-ku, Osaka; COO: Haruhiro Tsujimoto), known for its popular game "Street Fighter 6", at the venue of its world tournament "CAPCOM CUP 11" and "Street Fighter League: World Championship 2024", which is sponsored by Suzuki.

The "Street Fighter" series is a beloved game that has sold over 56 million copies worldwide and has a vibrant eSports scene. The latest title, "Street Fighter 6" has become widely popular by adopting a beginner-friendly controlling system. Players of various skill levels enjoy connecting through the game and continuously challenge themselves to improve their skills. Suzuki aims to support people around the world who take on challenges and to share the joy created by gaming through this collaboration with "Street Fighter".


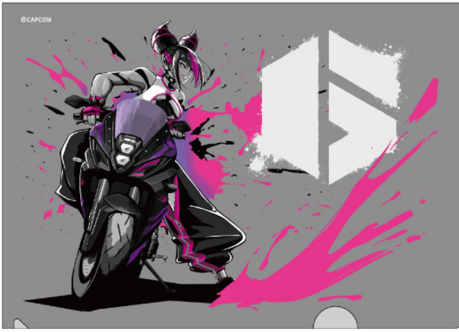
For this collaboration, Suzuki has created a motorcycle inspired by "Juri," a character from "Street Fighter 6" who has a passion for motorcycles. The motorcycle, named "GSX-8R Tuned by JURI" (not for sale), features aggressive color graphics showcasing Juri's trademark spider pattern, while the Feng Shui engine in her left eye is represented on the motorcycle's engine. The hand-drawn style GSX-8R logo adds a street custom feel to the design.

The "GSX-8R Tuned by JURI" will be displayed at the Suzuki booth during "CAPCOM CUP 11" and "Street Fighter League: World Championship 2024", which will be held at Ryogoku Kokugikan from 5 (Wed) to 9 (Sun) March, and visitors can take pictures while sitting on the motorcycle at the photo spot.

Additionally, the motorcycle will be showcased as a special display at Suzuki's booth during motorcycle shows in three cities, starting in Osaka on 21 March, and continuing to Tokyo and Nagoya.

Through the collaboration between motorcycles and games, we aim to bring joy and richness to the daily lives of our fans.

### Overview of "CAPCOM CUP 11" and "Street Fighter League: World Championship 2024" Exhibit

Venue	Ryogoku Kokugikan
Period	5 (Wed) to 9 (Sun) March 2025
Location	2nd Floor, Suzuki Booth
Display	<ul style="list-style-type: none"> <li>• Photo spot for collaboration motorcycle</li> <li>• Digital sticker, original collaboration goods distribution (all items not for sale) Visitors who receive the digital sticker will be gifted a tote bag and plastic folder featuring original illustrations of GSX-8R &amp; Juri.</li> </ul> <div style="display: flex; justify-content: space-around; align-items: center;">   </div> <p>*Designs are for illustration purposes and may change without notice. *Original collaboration goods are limited in quantity and giveaway will end once supplies run out.</p>

### About the "Street Fighter" Series

The "Street Fighter" series, provided by CAPCOM, has been loved worldwide since the release of the original game in 1987, establishing itself as a landmark in competitive fighting games. Players can control a diverse range of characters and enjoy fast-paced, strategic battles. The "CAPCOM CUP 11" is the world championship for "Street Fighter 6", where 48 top players who have qualified in tournaments worldwide will gather to compete in skill and strategy. The series has spawned numerous sequels and spin-offs, and the latest title, "Street Fighter 6," achieved sales of 4.4 million copies worldwide by December 2024.

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