

## **Suzuki Swift Selected as Finalists of the World Car Awards**



Suzuki Motor Corporation's Swift compact car has been selected as the TOP10 finalist of the 2025 World Car of the Year and the TOP5 finalist of the 2025 World Urban Car presented by the World Car Awards (WCA), as they were announced on 8 January 2025 in Las Vegas, USA.

WCA was launched in 2004 by automotive journalists from all over the world. They choose outstanding models from those that are on sale globally, evaluate them, and give out six awards including the "World Car of the Year" and the "World Urban Car" for models that are approximately 4 meters long. For this year, 96 automotive journalists from 30 countries worldwide including Japan, US, China, Europe, and India chose and voted on models from those that are on sale from January 2024 through March 2025 in two or more continents. From the finalists, TOP3 will be chosen in March, and the winner will be announced in April.

The Swift is the fourth-generation model since its launch in 2004. The fourth-generation Swift is a compact passenger car that has evolved based on the concept of "Energetic & Light - A refined smart compact that transforms everyday travel into play." In addition to the styling design and driving performance cultivated in successive Swift models, the new Swift is equipped with safety and convenience features that add the new value of "enjoying daily life with cars."

It is a model that represents Suzuki, having sold a total of approximately 9.68 million units\* worldwide in 169 countries and regions\* including Japan, Europe, and India since its launch in 2004.      \*As of the end of December 2024.

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