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## **Suzuki Launches the All-New DZIRE in India**



Suzuki Motor Corporation's Indian subsidiary Maruti Suzuki India Limited has launched the All-New Dzure compact sedan in India on 11 November 2024.

Dzure is one of the most successful and iconic brands of Maruti Suzuki and has long stood as hallmark of excellence in the compact sedan segment, with accumulated sales of over 2.7 million units<sup>\*1</sup> in India since its launch in March 2008.

Featuring a progressive sleek design and plush interior with class-leading features, the All-New Dzure exemplifies this enduring legacy with emphasis on innovation, comfort, and efficiency. With each new generation, it has revolutionized the market and redefined customer expectations. Crafted for young, accomplished individuals who view cars as a reflection of their lifestyle, the All-New Dzure resonates with the aspirations of today's ambitious individuals.

The progressive sleek silhouette of a sedan offers a completely refreshed look that enhances its visual appeal, with the detailed headlamps. These headlamps wrap around the upper grille creating a wide graphic expression, along with side character lines stretching across the body that enhance the visual length of the All-New Dzure. The revolutionary Z-series 1.2L Engine, offers a perfect blend of efficiency, performance and lower emissions. The All-New Dzure comes with standard safety equipment of six airbags, ESP<sup>®\*2</sup>, Hill Hold Assist, etc.

While the primary market of the All-New Dzire will be in India, it will be exported to India's surrounding countries, the Middle East, Africa, Latin America, and ASEAN regions subsequently.

**<Main specification of the All-New Dzire>**

- Overall length 3,995mm x Overall width 1,735mm x Overall height 1,525mm
- Engine: Z Series, 1.2L Gasoline
- Transmission: 5MT/5AGS

\*1 Total number of domestic sales of Dzire in India till the end of September 2024.

\*2 ESP® is a registered trademark of Mercedes-Benz Group AG.

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