



20 May 2024

## **Suzuki Signs a Sponsorship Agreement with Figure Skater Yuma Kagiyama**



Suzuki Motor Corporation has announced that the company has signed a sponsorship agreement with figure skater Yuma Kagiya, starting from April 2024.

The contract period will last until the Milano Cortina 2026 Winter Olympics, during which we will provide our all-new Swift as transportation, and he will serve as our "Suzuki Swift PR Ambassador".

The passionate aspirations of Yuma Kagiya, who is aiming for a gold medal at the Milano Cortina Winter Olympics, and the all-new Swift, which has been refined with various technologies and its uniqueness have aligned, leading to this agreement. The "swiftness" that Yuma Kagiya's skating possesses resonates with the Swift's nimble driving performance, the "artistry" with the Swift's sophisticated styling, and the "techniques" with the Swift's high safety performance. Carolina Kostner, Yuma Kagiya's coach, is currently under a sponsorship contract with Suzuki Italia, and as a Suzuki Group, we are supporting unique and dedicated athletes who are active worldwide.

In addition, Suzuki operates its own athletics club team, "Suzuki Athlete Club". Top athletes, including Olympians, are conducting activities to convey the fun of athletics and the excitement and dreams that can be gained through sports to children, in athletics classes and "dream lessons" held in various regions.

## ■ Comment from Yuma Kagiya

I am deeply honored to receive support from Suzuki, a manufacturer that sends out many cars with strong uniqueness to the world. I will strive day by day towards the Milan Olympics to be held in 2026. Also, I will work hard to realize the dream of getting the gold medal with my team; my father and coach Masakazu Kagiya, and Coach Carolina Kostner.

## ■ Yuma Kagiya Profile

Born in Yokohama City, Kanagawa Prefecture. Date of Birth: May 5, 2003

He started skating seriously from the age of 5, and in the 2018-19 season, he won his first international competition, the Asian Open Figure Skating Trophy.

### <Main Achievements>

2020: Bronze medal at the Four Continents Figure Skating Championships

2021, 2022, 2024: Silver Medals at the World Figure Skating Championships

2022: Silver Medals at Beijing Olympics Men Single & Team Event

2023: Bronze Medal at ISU Grand Prix Final

2024: Winner of Four Continents Figure Skating Championships



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