



28 February 2024

Suzuki January 2024 Automobile Production, Sales, and Export Figures

■ Production

	Jan. 2024 (units)	Year-on- Year (%)	Year-on-Year Trends	Apr. 2023 – Jan. 2024 (units)	Year-on- Year (%)
Global production	303,133	102.6	Up for the first time in three months	2,695,511	100.8
Japan production	78,438	95.5	Down for the first time in 11 months	825,712	104.9
Overseas production	224,695	105.4	Up for the first time in three months	1,869,799	99.2
India	204,819	110.1	Up for the first time in three months	1,639,140	102.0
Others	19,876	72.9	Down for the 11th consecutive month	230,659	83.0

*Japan production: Complete built-up (CBU) units that include OEM units + complete knocked-down (CKD) units

*Overseas production: Units completed at overseas plants that exclude CKD units from Japan

- Japan production:
Decreased year-on-year owing to decrease in production for domestic market, despite increase in production for export.
- Overseas production:
Increased year-on-year lead by record high production in India for a single month.

▪ Sales

	Jan. 2024 (units)	Year-on- Year (%)	Year-on-Year Trends	Apr. 2023 - Jan. 2024 (units)	Year-on- Year (%)
Global sales	285,922	110.2	Up for the first time in three months	2,568,691	104.0
Japan sales	56,710	101.7	Up for the first time in three months	526,020	104.8
Minivehicles	45,709	101.5	Up for the first time in four months	432,774	104.0
Standard and small vehicles	11,001	102.7	Up for the first time in three months	93,246	109.1
Overseas sales	229,212	112.5	Up for the first time in three months	2,042,671	103.8
India	170,214	112.5	Up for the first time in two months	1,473,917	108.6
Others	58,998	112.7	Up for the first time in four months	568,754	93.1

*Minivehicle: Small-sized car unique to Japan with an overall length of 3.4m or less, an overall width of 1.48m or less, an overall height of 2m or less, and an engine displacement of 660cc or less.

*Standard and small vehicle: Car that exceeds the above minivehicle specification.

*India: Indian domestic wholesales figures.

- Global sales:
Record high sales for January owing to increase in both domestic and overseas sales.
- Japan sales:
Increased year-on-year owing to increase in both minivehicle and standard and small vehicle sales.
Standard and small vehicles marked record high sales for January.
- Overseas sales:
Increased year-on-year owing to increase in sales in areas such as India, Europe etc.
Total overseas and India sales marked record high sales for January.

▪ Exports

	Jan. 2024 (units)	Year-on- Year (%)	Year-on-Year Trends	Apr. 2023 - Jan. 2024 (units)	Year-on- Year (%)
Exports	18,705	93.3	Down for the first time in five months	187,297	97.4

*Total of exported CBU units + CKD units.

- Decreased year-on-year owing to decrease in exports of both CBU and CKD.

*The figures shown are preliminary.