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## **Suzuki Launches Suzuki Global Ventures, a Corporate Venture Capital Fund**

**- Collaborating with start-ups to create products and services that matter to Suzuki's  
customers and the world -**

Suzuki Motor Corporation (hereinafter “Suzuki”) announces the launch of Suzuki Global Ventures (hereinafter “SGV”), a Silicon Valley (USA) based corporate venture capital fund in October 2022.

Suzuki launched SGV to provide values that customers and society demand and deserve. We will accelerate the co-creation activities between Suzuki and start-ups, and create new businesses and business models. By making SGV the access point of the start-up ecosystem, Suzuki aims to make investments that will address issues faced by customers and society not only in Japan but globally including the United States and India. Suzuki also hopes for SGV to contribute to the development of an ecosystem of collaboration and innovation between large corporations and start-ups.

### **Message from the President, Toshihiro Suzuki**

“Suzuki also began as a small start-up focused on making looming machines in 1920. Suzuki’s founding story goes back to when our founder Michio Suzuki created the innovative and user-friendly pedal-driven looming machine with the hopes of helping his mother, who had to work hard to weave cotton cloth.

Since its founding, Suzuki has been making it our mission to serve society by putting ourselves in the customers’ shoes and understanding their point of view. Our roots of always striving to “solve customers’ problems” remain unchanged.

Through SGV, we look forward to taking the same steps toward addressing social issues by collaborating and innovating with the start-ups that share Suzuki’s mission.”

## **Outline of a corporate venture capital fund, Suzuki Global Ventures**

Name	Suzuki Global Ventures (SGV) (registered name: Suzuki Global Ventures, L.P.)
Establishment	October 2022
Investment amount	100 million US Dollars
Investment fields	Sustainability (Mobility / Carbon neutrality / Agritech) / Healthtech / Industry 4.0 / DX / Fintech, etc.
Type of investments	Direct and VC fund investments
Fund Manager	World Innovation Lab (WiL)
Website	<a href="https://suzukiglobalventures.com/en">https://suzukiglobalventures.com/en</a>

### **About World Innovation Lab (WiL)**

World Innovation Lab (WiL) is a venture capital firm that partners with leading global corporations and government entities in Japan and Asia. With offices in Palo Alto, California, and Tokyo, the firm's mission is to serve as a bridge between start-ups and corporations in the United States and Asia, with a particular focus on Japan. WiL supports its portfolio companies by establishing corporate partnerships that enable U.S. and European start-ups to scale globally, and Japanese start-ups to innovate and globalize. WiL invests in emerging technology spanning fintech, insurtech, automation and productivity, cybersecurity, cloud infrastructure, developer tools, healthtech and sustainability. WiL also invests in exceptional venture funds, and supports its LPs in corporate venture investment efforts. For more, visit [wilab.com](http://wilab.com).