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Suzuki establishes R&D center in India

- Establishing framework to support strengthening competitiveness and strengthening the development of technical personnel -

Suzuki Motor Corporation (SUZUKI) announced the establishment of Suzuki R&D Center India Private Limited (SRDI) in Delhi on 28 August at an event to commemorate SUZUKI's 40th anniversary of its Indian business, which was held at the Mahatma Mandir international convention center in Gandhinagar, Gujarat. SRDI is wholly owned by SUZUKI.

Through the establishment of SRDI, SUZUKI will establish a framework to support the strengthening of SUZUKI's competitiveness by efficiently linking the development departments of Japan and India, thereby developing technologies needed by society together with the rich technical talent in the country. In preparation for this, SRDI will begin recruiting in India.

In addition, SUZUKI will work to create an environment conducive to the growth of diverse technical talent by building relationships with Indian universities and start-up companies, and enhancing exchanges with faculty and researchers.

During the event, SUZUKI's President Toshihiro Suzuki said, "Through making technology development in new fields by establishing R&D center in India wholly owned by SUZUKI, we will strengthen our competitiveness and R&D capabilities not only in the Indian market but also globally."