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Suzuki Launches the All-New Hayabusa Assembled in India



*The image includes an optional accessory.



All-new Hayabusa assembled in India

Suzuki Motorcycle India Private Limited (SMIPL), a subsidiary of Suzuki Motor Corporation for production and sales of motorcycles in India, unveiled the all-new Hayabusa on 26 April 2021. The all-new Hayabusa will be assembled in India by exporting parts from Japan. Its sales will start from May.

The all-new Hayabusa is the third-generation model of Suzuki's flagship motorcycle which has been favored by customers around the world with its unique styling design with outstanding aerodynamic performance and superior riding performance. It has been launched worldwide, starting from Europe in February, subsequently followed by markets including North America and Japan. This is the first time the all-new Hayabusa is assembled in Suzuki's overseas plant.

SMIPL has been making assembly of large displacement motorcycles since March 2016 including the second-generation Hayabusa. Through assembling the all-new Hayabusa, the company aims to appeal its craftsmanship and enhance the Suzuki brand presence in India.

<Overview of SMIPL>

Company Name	Suzuki Motorcycle India Private Limited
Headquarters	New Delhi
No. of Employees	Approx. 1,400 (as of 31 March 2021)
Capital	17,815.53 million rupees (100% Suzuki investment)
FY2019 Production	599,924 units
Production models	Access 125, Burgman Street, GIXXER, Intruder, etc.
Large assembly models	Hayabusa, V-Strom 650