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Suzuki Unveils New Motorcycle Models for the ASEAN Region at the Indonesia Motorcycle Show



GSX-R150



GSX-S150

Suzuki Motor Corporation's Indonesian subsidiary PT. Suzuki Indomobil Motor (SIM) has unveiled new motorcycle models for the ASEAN region, the GSX-R150 and GSX-S150, at the Indonesia Motorcycle Show which is being held in Jakarta, Indonesia from 2 to 6 November, 2016.

In the ASEAN region, the main purpose of motorcycles is means of daily transportation. However, backed up by the popularity of motorsport, the needs for sport model are also rising. To meet these kinds of needs, Suzuki has been exporting large displacement models such as the Hayabusa from Japan, but to meet wider range of user needs, small displacement sportbikes, the GSX-R150 and the GSX-S150 will be introduced as step-up models. Through these models, Suzuki aims to enhance its brand in the ASEAN region.

Suzuki will produce the GSX-R150 and the GSX-S150 at the SIM plant and launch them in the Indonesian domestic market in early 2017, eventually followed by launch within the ASEAN region.

<Main features of the GSX-R150>

- All-new model in the supersport bike GSX-R series.
- 147.3cm³ water-cooled four-valve single-cylinder DOHC engine installed onto a light and compact chassis.
- Keyless ignition system (offered for high grade model) and the Suzuki Easy Start System, which enables the rider to just one-push the starter instead of press-holding it to start the engine, are adopted.
- The sporty styling inherits the GSX-R design.
- Overall length 2,020mm x overall width 700mm x overall height 1,075mm

<Main features of the GSX-S150>

- All-new model in the street sportbike GSX-S series.
- 147.3cm³ water-cooled four-valve single-cylinder DOHC engine installed onto a light and compact chassis.
- Single-action shuttered key system and the Suzuki Easy Start System are adopted.
- Crouching styling design image common to the series.
- Overall length 2,020mm x overall width 745mm x overall height 1,040mm