

28 October, 2015

Suzuki Announces Eight More Reference Exhibits for the 44th Tokyo Motor Show 2015

Suzuki Motor Corporation has added eight reference exhibits (four automobiles and four motorcycles) to its booth at the 44th Tokyo Motor Show 2015 (organized by the Japan Automobile Manufacturers Association). Suzuki has also announced technology exhibits.

The Suzuki booth now features 22 automobiles and 12 motorcycles. Among the reference exhibits, 12 automobiles are receiving their world premiere, one automobile its Japan premiere, and three motorcycles their world premiere.

Added Reference Exhibits

Automobiles (four)

SOLIO HYBRID; ALTO WORKS; HUSTLER; CARRY for Open-Air Markets

Motorcycles (four)

Feel Free Go!; GSX-RR; GSX-R1000 ABS 30th Anniversary Model; GIXXER

The theme for Suzuki's booth is "SUZUKI NEXT 100". Suzuki will be celebrating its 100th anniversary in 2020, so the exhibits represent proposals for products and technologies that give a sense of the company's preparations for ongoing success in the next 100 years.

Main Exhibits

Automobiles

<Reference Exhibit>

MIGHTY DECK: a new-concept minicar offering new kinds of enjoyment and utility

- The MIGHTY DECK is a new, fun-oriented minicar with a canvas top and an open load deck that can be repositioned for diverse purposes.
- An “urban/outdoor” concept is embodied by features that free people to move between contrasting situations and mindsets: city and nature; home and away; work and leisure; relaxed and playful.
- Wide-ranging functionality including an automatic raise/lower function for the open deck accommodates lifestyle situations ranging from daily life to leisure.



<Reference Exhibit>

Air Triser: a newly conceived three-row compact minivan with a private lounge

- The Air Triser is a new-concept three-row compact minivan. Within manageable body dimensions, it offers a cabin where roominess and smart seat configurability embody the concept of a private lounge.
- While the Air Triser is parked, the seats can be configured in a relaxation mode (where the seats face each other) or in a lounge mode (where the seats form a U-shape sofa). Users can enjoy media content from a smartphone on a large-format display that extends from one of the B-pillars to the ceiling.
- The extent to which the Air Triser enables users to enjoy their time together not only on the move but also while they're stationary makes it unprecedented among minivans.



<Reference Exhibit>

IGNIS: new-genre compact-crossover versatility for daily life and leisure

- The IGNIS shows how a compact car can straddle the boundary between daily life and leisure. A high eye point and plenty of road clearance ensure day-to-day convenience. They also allow confident driving on snowy roads and rough tracks, so weekends become a chance to enjoy the great outdoors.
- A compact, visually striking body and a simple, highly practical interior design highlight the IGNIS's credentials in the compact-crossover genre.



<Reference Exhibit>

IGNIS-Trail Concept: even greater compact-crossover enjoyment

- The IGNIS-Trail Concept expands upon the IGNIS concept of urban and outdoor versatility by offering even greater rough-road ruggedness.
- Big-diameter wheels and bold wheel-arch mouldings are included in a design package that heightens compact-crossover enjoyment by emphasizing the IGNIS-Trail Concept's outdoor credentials.



<Reference Exhibit>

Baleno: a new compact hatchback that blends dynamic, elegant styling with optimal packaging and high performance

- The Baleno is an all-new B-segment hatchback in which Suzuki refined the styling, performance, fuel economy, and practicality expected of a compact car and brought them together in an outstanding new way.
- Plenty of space for passengers and luggage means four adults can enjoy long journeys in comfort even when they're carrying a full complement of gear.
- Powertrain technologies include the newly developed 1.0-litre direct-injection,



turbocharged BOOSTERJET engine and the 1.2-litre DUALJET engine.

<Production Model>

New ESCUDO: a freshly evolved compact SUV that carries forward Suzuki's four-wheel-drive excellence

- The new ESCUDO (called the new Vitara in markets outside Japan) is an evolution of Suzuki's latest compact SUV. It carries forward the 4WD and SUV excellence that Suzuki has nurtured over the years in the Jimny and Vitara. Plus, it embodies advances that meet diverse contemporary needs.
- The new model is based on packaging that allows distinctive styling and great rough-road performance (a kind of packaging that Suzuki has carried forward since the first-generation Vitara). Plus, it offers advanced safety technologies and outstanding fuel economy.



Added Automobile Reference Exhibits

<Reference Exhibit>

SOLIO HYBRID: an exciting compact car with Suzuki's newly evolved hybrid system



- The SOLIO HYBRID combines the new SOLIO with a new hybrid system that allows electric-only propulsion.
- The electric motor supplements the engine during acceleration. It can be used by itself at other times to reduce fuel consumption and noise.
- A space-saving design for the hybrid system permits a roomy cabin in a compact body.
- Suzuki's Auto Gear Shift system gives the driver a pleasing sense of control.



<Reference Exhibit>

ALTO WORKS: a higher-performing model that makes driving more fun



- Suzuki created the ALTO WORKS by equipping a turbocharged ALTO with a five-speed manual transmission whose short-throw shifter gives an enjoyably direct shift feel.
- The engine delivers higher maximum torque together with acceleration that gives the driver a more direct sense of response to the accelerator pedal.
- Exclusive, sporty chassis tuning gives a direct steering feel by suppressing changes in behavior during cornering manoeuvres.
- Exclusive Recaro seats give outstanding lateral hold. Plus, the car's interior and exterior designs hint at uncompromised performance.



<Reference Exhibit>

HUSTLER: a fun-inspiring mini crossover with great new looks and equipment



- A facelift for the HUSTLER includes the bold J STYLE II styling-and-equipment package and new pop-art colouring.
- The J STYLE II package highlights the HUSTLER's unique features. It includes a front-bumper garnish that gives a look of width, a metallic-look grille that conveys a bold personality, and a black-themed instrument panel that exudes quality.
- New pop-art colouring includes yellow, green, and ivory for the body. Yellow and green bodies are combined with a black roof. New yellow colouring on the instrument panel makes the HUSTLER even more distinctive.
- Advanced equipment includes a turbocharged engine mated to an S-ENE CHARGE system; an impact-mitigating Dual Camera Brake Support system; and a navigation system that has a built-in memory and can function as an all-direction monitor.



<Reference Exhibit>

CARRY for Open-Air Markets: an attractive, more functional mobile store



- Open-air markets where farmers sell vegetables and other produce from the load beds of minitrucks are popular around Japan owing to the ease with which they can be set up and the direct connection they create between producers and consumers. Communities organize them to revitalize shopping streets and attract tourists.
- The CARRY plays a big role in these markets, so Suzuki created a dedicated version that offers the CARRY's inherently manoeuvrable compactness together with a load bed that can be transformed quickly into a stall that's just the right size and height for displaying



produce.

- An optimal height for the awning generates synergy with shops by keeping them visible while the vehicle is being used in a street market in front of them.

<Other Production Models>

Compact cars: Swift / SOLIO Bandit / SX4 S-CROSS

Minicars: WagonR / Spacia / ALTO / ALTO Lapin / Jimny / Spacia
(wheelchair-friendly version)

Number of automobiles in booth: 22

Motorcycles

<Reference Exhibit>

HUSTLER SCOOT: easy to ride; a versatile luggage carrier; the fun kind of scooter that ought to exist

- The HUSTLER SCOOT is a concept model of a rider-friendly 50cc scooter with luggage space for diverse purposes.
- A conventional underseat luggage bay is complemented by a removable, carryable luggage case that mounts between the rider's feet. There's more room for luggage on the rear carrier and on the sides of the bodywork.
- With the luggage case removed, the HUSTLER SCOOT can carry longer luggage items such as a tennis racket.
- The HUSTLER SCOOT has the same kind of fun-inspiring personality as the HUSTLER automobile, so it has the same kind of pop-art colouring.



<Reference Exhibit>

concept GSX: a concept object that encapsulates the potential of the GSX series

- Suzuki's powerful, rider-friendly inline-four engines deliver an outstanding combination of fuel economy and endurance. Their technologies are reflected in numerous GSX-series models including the GSX-R1000, the Hayabusa, and the GSX-S1000.
- The concept GSX symbolizes the high-performance bikes that bear the GSX name. It gives form to Suzuki's sportbike-making spirit and evokes a cocoon from which the company's future sportbike models will be born.



Added Motorcycle Reference Exhibits

<Reference Exhibit>

Feel Free Go!: the fun of an easy ride on a cross bike with a 50cc engine

- The Feel Free Go! is Suzuki's vision of an engine-powered cross bike that combines casual styling with the fun of an easy ride.
- Simple features including a twist shifter and a saddle-type seat help to make the Feel Free Go! as enjoyable to ride as a cross bike.
- Rider confidence is boosted by a rearview display in the meter and by a system that highlights the bike's presence by projecting a beam of light onto the road surface.
- The Feel Free Go! name is rooted in a hope that people will jump on and ride, and it evokes Suzuki's first motorcycle, the Power Free.



<Reference Exhibit>

GSX-RR: the MotoGP machine that's making Suzuki production bikes even better

- Suzuki has been developing the GSX-RR since 2012 with a view to making a strong showing in MotoGP (the premier motorcycle racing world championship) and transferring the new technologies to the GSX-R series and other production bikes.
- A slim layout allows the kind of uncompromised handling stability that Suzuki has honed over the years with GSX-R production bikes. It's combined with a newly developed inline-four engine to create an impressive MotoGP contender.
- Suzuki made a full-fledged return to MotoGP competition in the 2015 season and has since been thrilling spectators with outstanding performance.



<Reference Exhibit>

GSX-R1000 ABS 30th Anniversary Model: a celebration of a legendary heritage

- Suzuki created this model as part of celebrations for the 30th anniversary of the iconic GSX-R series of supersport bikes, which began in 1985 with the original GSX-R750.
- In markets outside Japan (mainly Europe and North America), Suzuki is offering the GSX-R600, GSX-R750, and GSX-R1000 with two 30th-anniversary colour schemes (blue and white; and red and black) and 30th-anniversary tank decals.



<Reference Exhibit>

GIXXER: a street sportbike with great looks, great performance, and great fuel economy

- The GIXXER is a 150cc street sportbike that Suzuki launched in India in August 2014. It has won 13 Indian bike-of-the-year awards. It occupies a position at the high end of Suzuki's Indian-produced lineup.
- A stylish design that evokes Suzuki's big naked models combines with a newly developed 155cm³ engine that delivers great acceleration and superior fuel economy.
- A light, highly rigid frame and front forks with 41mm inner tubes contribute to outstanding handling.



<Production Models>

Hayabusa / V-Strom 1000 ABS / GSX-S1000 ABS / GSX-S1000F ABS / GSR250
(called the GW250/INAZUMA in markets outside Japan) / DR-Z50

Number of motorcycles in booth: 12

<Other Production Model Exhibits>

ET4D electro senior vehicle (one)

DF300AP outboard motor (one)

<Technology Exhibits>

1.0-litre BOOSTERJET engine (direct-injection turbo petrol engine)

1.4-litre BOOSTERJET engine (direct-injection turbo petrol engine)

1.2-litre DUALJET engine (petrol engine with dual injection system)

0.8-litre DDiS engine (two-cylinder diesel engine)

New platform (highlighting innovations in body structure)

Hybrid system

New ALLGRIP all-wheel-control technology

Human-machine interface technology

Turbo engine for motorcycles

Air-cooled fuel cell system of BURGMAN FUEL CELL Scooter

Cutaway model of DF200A (outboard motor with Lean Burn Control technology)