

31 August, 2015

New BALENO – Suzuki’s ideal compact hatchback



The all-new Baleno—which will make its world premiere at the 66th IAA Frankfurt Motor Show*—will raise the bar for compact hatchbacks.

Since manufacturing the Suzulight in 1955, Suzuki has produced a variety of compact cars that deliver value much greater than their sizes. Developed using the company’s compact-car expertise, the Baleno has an elegant and powerful design, a spacious cabin and luggage space, and a host of new technologies.

The new technologies include a rigid, lightweight new-generation platform, highly responsive 1.0-litre direct-injection turbo BOOSTERJET engine, and SHVS (Smart Hybrid Vehicle by Suzuki) featuring engine assist by an integrated starter generator. All of these contribute to a fun yet efficient driving experience, giving the Baleno much more than just good looks and convenience.

The all-new Baleno will go on sale in Europe next spring.

More details of the Baleno will be disclosed at the Suzuki press conference at Stand B12 in Hall 9.0 at the Frankfurt show (starting from 1:15 p.m. on 15 September).

Learn more at <http://www.globalsuzuki.com/iaa2015/>, a special Baleno website.

*At Messe Frankfurt, Frankfurt am Main; press days 15-16 September, general-public days 17-27 September.