

23 April, 2015

Suzuki fiscal 2014 car production, Japan sales, and export figures (preliminary)

Production

	Accum. unit of fiscal 2014 (Apr. 2014- Mar. 2015)	Year-on-Year	Year-on-Year Trends
Japan production ¹	1,055,078	105.7%	Up for the first time in two fiscal years
Overseas production ²	1,987,606	106.9%	Up for the third consecutive fiscal year
Global production	3,042,684	106.5%	Up for the first time in two fiscal years

¹ Japan production: Complete built-up (CBU) units + complete knocked-down (CKD) units

² Overseas production: Units completed at overseas plants that exclude CKD units from Japan

Fiscal 2014 key points

- Japan production volume increased year-on-year owing to the increase in production of mini vehicles for the Japanese market.
- Overseas production volume became the highest ever owing to the increase in countries including India, China, and Pakistan.
- Global production volume exceeded three million units for the first time in a fiscal year to become the highest ever, owing to the increase in both Japan and overseas.

Japan sales

	Accum. unit of fiscal 2014 (Apr. 2014- Mar. 2015)	Year-on-Year	Year-on-Year Trends
Mini vehicles	679,353	105.0%	Up for the third consecutive fiscal year
Standard and small vehicles	76,486	94.3%	Down for the second consecutive fiscal year
Total	755,839	103.8%	Up for the fourth consecutive fiscal year

Fiscal 2014 key points

- Mini vehicle sales became the highest ever owing to the increase in models including the Hustler and the all-new Alto.

- Standard and small vehicle sales decreased year-on-year owing to the decrease in models including the Swift.
- Total Japan sales of mini, standard, and small vehicles became the highest ever.

▪ Exports

	Accum. unit of fiscal 2014 (Apr. 2014- Mar. 2015)	Year-on-Year	Year-on-Year Trends
Exports	150,284	98.5%	Down for the fourth consecutive fiscal year

Note: Export figures are CBU + CKD as reported to the Japan Automobile Manufacturers Association.

Fiscal 2014 key point

- Overall export decreased year-on-year owing to the decrease in exports to areas including Europe and Latin America.

▪ Reference: Global unit sales in fiscal 2014

	Accum. unit of fiscal 2014 (Apr. 2014- Mar. 2015)	Year-on-Year	Year-on-Year Trends
Japan sales	755,839	103.8%	Up for the fourth consecutive fiscal year
Overseas sales ¹	2,111,352	106.6%	Up for the first time in two fiscal years
Global sales	2,867,191	105.8%	Up for the third consecutive fiscal year

¹ Overseas sales: preliminary-based prospect

Fiscal 2014 key point

- Japan, overseas, and global unit sales are projected to become the highest ever.