

Hamamatsu, 28 January, 2015

Suzuki 2014 automobile production, Japan sales, and export figures (preliminary, calendar-year basis)

■ Production

	Jan.-Dec. 2014 (units)	Year-on-Year	Year-on-Year Trends
Japan production	1,059,329	108.6%	Up for the first time in two years
Overseas production	1,957,381	104.6%	Up for the third consecutive year
Global production	3,016,710	106.0%	Up for the first time in two years

*Japan production: Complete built-up (CBU) units + complete knocked-down (CKD) units

*Overseas production: Units completed at overseas plants that exclude CKD units from Japan

2014 key points

- Japan production volume increased year-on-year owing to the increase in production of mini vehicles.
- Overseas production volume increased year-on-year owing to the increase in countries including India and China.
- Global production volume exceeded three million units for the first time to become the highest ever.

■ Japan sales

	Jan.-Dec. 2014 (units)	Year-on-Year	Year-on-Year Trends
Mini vehicles	709,080	113.9%	Up for the third consecutive year
Standard and small vehicles	78,290	99.0%	Down for the second consecutive year
Total	787,370	112.2%	Up for the third consecutive year

2014 key points

- Mini vehicle sales in Japan became the highest ever owing to the Hustler.
- Standard and small vehicle sales in Japan slightly decreased year-on-year, but the total Japan sales of mini, standard, and small vehicles became the highest ever.

▪ Exports

	Jan.-Dec. 2014 (units)	Year-on-Year	Year-on-Year Trends
Exports	147,933	92.9%	Down for the fourth consecutive year

*Export figures are CBU + KD as reported to the Japan Automobile Manufacturers Association.

2014 key point

- Overall export decreased year-on-year owing to the decrease in exports to areas including Europe and Latin America.