

28 August, 2014

Suzuki unveils all-new VITARA at 2014 Paris Mondial de l'Automobile



Suzuki Motor Corporation will announce the world premiere of the all-new VITARA at the Paris Motor Show, which will be held from 2 October, 2014*.

*Press days: 2 to 3 October. Public days: 4 to 19 October.

The VITARA is a production model based on the concept model iV-4, which was exhibited at last year's Frankfurt Motor Show. Suzuki, a manufacturer of compact SUVs which have been earning high appraisal, will introduce VITARA as a new SUV offer that fuses driving, environment, and advanced safety performances, advanced IT technologies, and personalization at a high level.

Other exhibits:

Celerio, SWIFT, SWIFT SPORT, and SX4 S-CROSS

A special microsite about the all-new VITARA is available on:

<http://www.globalsuzuki.com/paris2014>

YouTube Global Suzuki channel:

<http://www.youtube.com/user/GlobalSuzukiChannel>