

23 April, 2014

Suzuki fiscal 2013 car production, sales, and export figures (preliminary)

Production

	Accum. unit of fiscal 2013 (Apr. 2013-Mar. 2014)	Year-on-Year	Year-on-Year Trends
Japan production ¹	997,916	95.6%	Down for the first time in four fiscal years
Overseas production ²	1,858,933	101.3%	Up for two consecutive fiscal years
Global production	2,856,849	99.3%	Down for the first time in two fiscal years

¹ Japan production: Complete built-up (CBU) units + complete knocked-down (CKD) units

² Overseas production: Units completed at overseas plants that exclude CKD units from Japan

Fiscal 2013 key points

- Japan production volume decreased year-on-year due to decrease in exports and OEM units.
- Overseas production volume increased year-on-year owing to increase in countries including Indonesia, Thailand, and Hungary.

Japan sales

	Accum. unit of fiscal 2013 (Apr. 2013-Mar. 2014)	Year-on-Year	Year-on-Year Trends
Mini vehicles	646,979	110.3%	Up for two consecutive fiscal years
Standard- and small-sized vehicles	81,133	95.0%	Down for the first time in four fiscal years
Total	728,112	108.4%	Up for three consecutive fiscal years

Fiscal 2013 key points

Mini vehicles

- Overall unit sales of mini vehicles in Japan became the highest ever partly owing to the impact of three new models: Spacia, Hustler, and Carry.

Standard- and small-sized vehicles

- Overall unit sales of standard- and small-sized vehicles decreased year-on-year.

Total

- Overall unit sales of mini and standard- and small-sized vehicles became the highest ever for the fiscal year.

Exports

	Accum. unit of fiscal 2013 (Apr. 2013-Mar. 2014)	Year-on-Year	Year-on-Year Trends
Exports	152,570	81.9%	Down for three consecutive fiscal years

Note: Export figures are CBU + CKD as reported to the Japan Automobile Manufacturers Association.

Fiscal 2013 key point

- Exports decreased year-on-year except for units exported to the Middle East and Africa.

Reference: Global unit sales in fiscal 2013

	Accum. unit of fiscal 2013 (Apr. 2013-Mar. 2014)	Year-on-Year	Year-on-Year Trends
Japan sales	728,112	108.4%	Up for three consecutive fiscal years
Overseas sales ¹	1,982,776	99.7%	Down for the first time in two fiscal years
Global sales	2,710,888	101.9%	Up for two consecutive fiscal years

¹ Overseas sales: preliminary-based prospect

Fiscal 2013 key point

- Japan and global unit sales are projected to be up year-on-year to become the highest ever.