

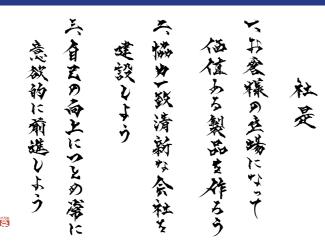
CORPORATE PROFILE

2024-2025





Mission Statement



Mission Statement

- 1. Develop products of superior value by focusing on the customer
- 2. Establish a refreshing and innovative company through teamwork
- 3. Strive for individual excellence through continuous improvement

With the motto "products of superior value," which is mentioned in the first paragraph of the Mission Statement, all employees of the Suzuki Group are making daily efforts as value creators.

Philosophy of Conduct

Sho-Sho-Kei-Tan-Bi (Smaller, Fewer, Lighter, Shorter, Beauty)

The phrase "Sho-Sho-Kei-Tan-Bi" is an abbreviated phrase that means "smaller, fewer, lighter, shorter, beauty" in Japanese. Suzuki's basic policy of conducting efficient, high-quality manufacturing that eliminates waste was first expressed at its production sites using this phrase.

Thereafter, "Sho-Sho-Kei-Tan-Bi" became widely known as a motto for the entire Suzuki Group, reaching far beyond production to all manner of departments and situations, as well as its overseas operations.

The concepts highlighted by this motto are fully implemented in the manufacturing of Suzuki's products. Over the years, the motto has become well established within Suzuki as words that simply express Suzuki's Philosophy of Conduct.

- "Smaller" leads to enhanced efficiency by making things compact,
- "Fewer" optimally distributes resources to what is most necessary by omitting waste
- "Lighter" slims down for enhanced efficiency,
- "Shorter" speeds up decision-making, action and reporting, communication, and consultation processes.
- The meaning behind "beauty" is that all activities are for the best interest of our customers, and that our customers can only be satisfied for the first time once we meet all criteria of performance, quality, cost, reliability, safety and security, and compliance.

Genba, Genbutsu, Genjitsu (Actual place, actual thing, actual situation)

We will go directly to the actual place, see and touch the actual thing, and make realistic decisions grounded in facts.

We will thoroughly eliminate theoretical discussions, and instead observe the actual things at the actual places, recognize the actual situation and appropriately capture the essence of things. Having done so, we will work to solve problems in a realistic manner.

YARAMAIKA (Entrepreneurial Spirit)

The ability to always maintain quick decision-making, close inter-personal relationships, and the flexibility required to address change is often cited as an example of "Entrepreneurial Spirit."

Even as the size of the Company grows, every employee will work hard to ensure that Suzuki does not succumb to big company syndrome. To fulfill our social missions, we will continue to boldly tackle challenges.





Representative Director and President 7. Supply

Suzuki was founded in 1920 with loom manufacturing as its first business. In 1952, Suzuki entered the motor-vehicle field with the launch of the Power Free 36cc, 2-cycle auxiliary bicycle engine. Since then, Suzuki has contributed to people's comfortable and fulfilling lives by providing user-friendly and affordable products, including automobiles, motorcycles, outboard motors and electric senior vehicles. The Company has expanded its business not just throughout Japan, but also to international markets, providing people worldwide with a "means of mobility." We have continued to make every effort to improve the daily lives of our customers as well as promote economic and social development. In this way, we are now celebrating 104 years in business. We will continue to be conscious of our corporate credo, which begins with "Develop products of superior value by focusing on the customer," and all members of the Suzuki Group will work together to provide valuable products to our customers, with each and every employee working to improve themselves.

Suzuki outline

Company name: SUZUKI MOTOR CORPORATION

ODate of incorporation: March 1920

Capital: 138,370 million yen (as of March 31, 2024)

President: Toshihiro Suzuki

©Employees: 72,372 (Consolidated)

16,955 (Non-consolidated) (as of March 31, 2024)

ONet sales: 5,374.3 billions of yen (Consolidated)

2,604.8 billions of yen (Non-consolidated) (FY2023)

○Main product line:

Automobiles, Motorcycles, Outboard Motors,

Electro Senior Vehicles, etc.

OHead Office/Plants/Branch Office:

Head Office: Hamamatsu-shi, Shizuoka Kosai Plant: Kosai-shi, Shizuoka Iwata Plant: Iwata-shi, Shizuoka Osuka Plant: Kakegawa-shi, Shizuoka Sagara Plant: Makinohara-shi. Shizuoka Hamamatsu Plant: Hamamatsu-shi, Shizuoka Tooling Plant: Hamamatsu-shi, Shizuoka Tokyo Branch Office: Minato-ku, Tokyo

Yokohama R&D Center: Yokohama-shi, Kanagawa Marine Technical Center: Kosai-shi, Shizuoka

Subsidiaries and affiliates:

(as of March 31, 2024)

Subsidiaries: 119 companies (53 in overseas, 66 in domestic)

Affiliates: 31 companies

Overseas subsidiaries:

Maruti Suzuki India Limited (India) Pak Suzuki Motor Co., Ltd. (Pakistan) Magyar Suzuki Corporation Ltd. (Hungary) Pt Suzuki Indomobil Motor (Indonesia) Suzuki Motor (Thailand) Co., Ltd. (Thailand) Suzuki Deutschland GmbH (Germany)

and other companies

Domestic subsidiaries:

Suzuki Auto Parts Mfg. Co., Ltd.

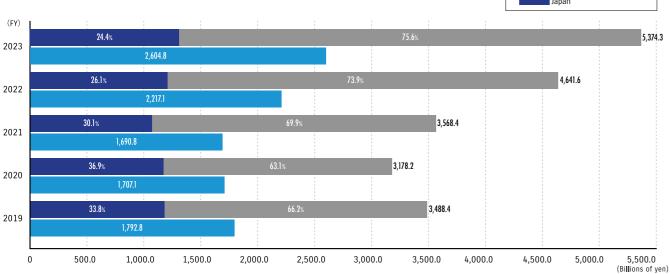
Suzuki Transportation & Packing Co., Ltd.

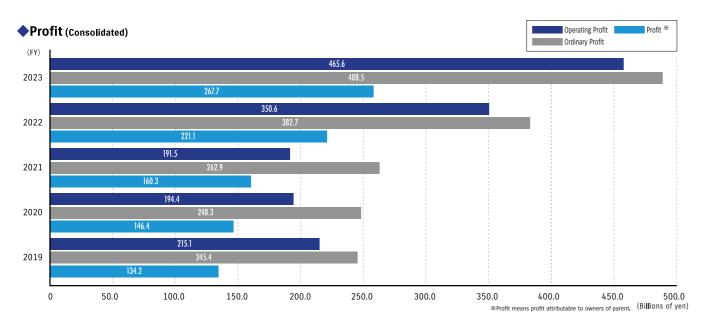
Consolidated

Non-Consolidated

Suzuki Business Co., Ltd. and other companies

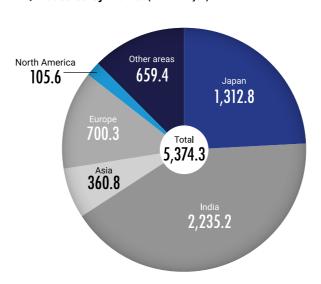
◆Net sales (FY)

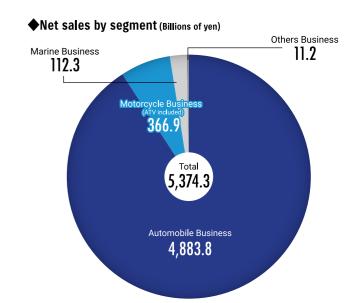




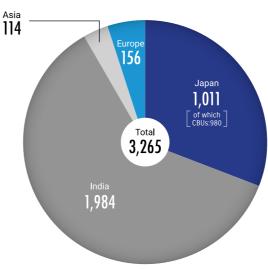
Results (FY2023)

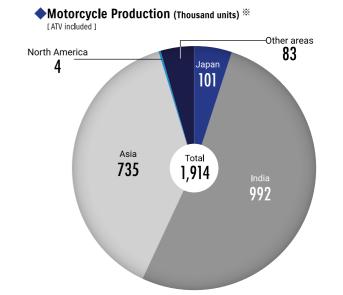
◆Net sales by market (Billions of yen)





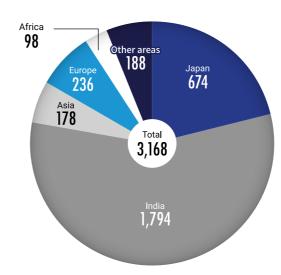
◆Automobile Production (Thousand units) ※



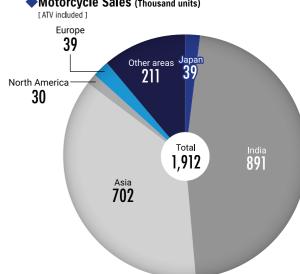


**Production in Japan: CBU+complete knocked-down (CKD) units. Overseas production: line-off units at overseas plants (excluding CKD units from Japan)

◆Automobile Sales (Thousand units)



◆Motorcycle Sales (Thousand units)



04

Technology Strategy 2024 for Minimization of Energy

Suzuki Motor Corporation will realize a "technology that minimizes energy consumption" from manufacturing to recycling, and aim for a carbon-neutral world while providing the joy of transportation to people all over the world.



Light-weight and Safety Body

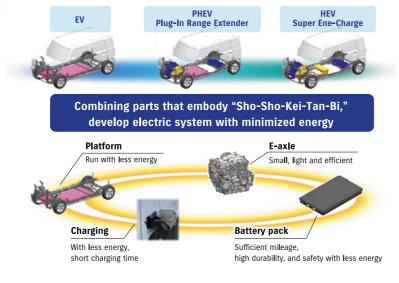
Compact and light vehicles, which are Suzuki's speciality, not only reduce CO₂ emissions during use, but also reduce the resources and CO₂ emissions in production, thus contributing to resource conservation and CO₂ reduction. We will further evolve the light-weight and safety body "HEARTECT," and also work to minimize energy consumption through weight reduction technology.



Team Suzuki's project to extend concessions to the entire car

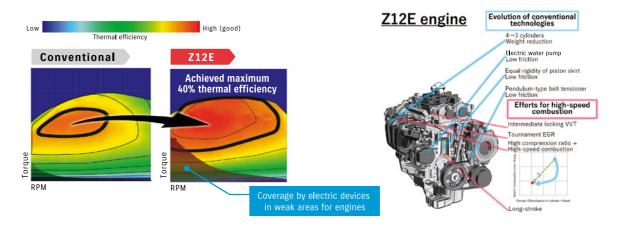
Lean-Battery BEV/HEV (Battery Electric Vehicle/Hybrid Electric Vehicle)

With the aim to provide our customers with the most energy-efficient electric vehicles based on the renewal energy ratio and usage conditions in each country and region, Suzuki will be developing electric vehicles that minimize energy consumption by combining components that embody "Sho-Sho-Kei-Tan-Bi" such as a small and efficient electric unit, and a small and light battery.



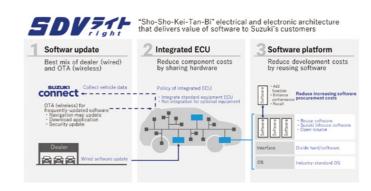
High-efficiency ICE/CNF Technology (ICE:Internal Combustion Engine, CNF: Carbon Neutral Fuel)

In 2023, we have developed a high-efficiency engine (the Z12E Engine) that pursues improved combustion, which is the core of internal combustion engines, and achieved a maximum thermal efficiency of 40%. In the future, we will extend this high-efficiency engine worldwide and achieve to minimize energy consumption by carbon-neutral fuel and next-generation hybrids.



SDV right (SDV:Software Defined Vehicle)

Also in the field of SDV, Suzuki will be developing and providing our customers with the "SDV right," an affordable system that creates value for vehicles by embodying minimization of energy consumption with "Sho-Sho-Kei-Tan-Bi." We will make it easier to use when updating its software, with the best mix of wired and wireless (OTA) updates. We will develop the SDV that makes customers feel "This is fine, this is what I want" by sharing hardware to reduce component costs and reusing software to reduce development costs.



Suzuki adopts an update strategy that considers the user's perspective. Reuse software.Utilize existing software.

Suzuki aims to offer affordable prices with "just right" and "this is fine, this is what I want" features.



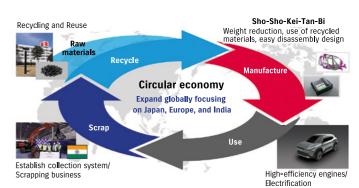


We will provide customers with safety equipment optimum for each region of the world.

Easy Recyclability and Disassembly Design

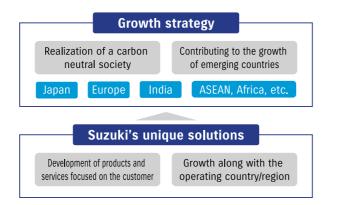
The conventional economic system is called a linear economy, which the flow of raw material extraction, product manufacturing, utilization, and disposal is unidirectional. This has caused mass consumption of energy, resource depletion and environmental destruction. In the future, Suzuki will achieve minimal energy consumption with circular economy which is to save the total use of resources by designing products that can be easily disassembled with recycling and reuse in mind.

We will achieve to minimize energy cousumption and circular economy with the philosophy of "Sho-Sho-Kei-Tan-Bi".



Suzuki's Growth Strategy for FY2030

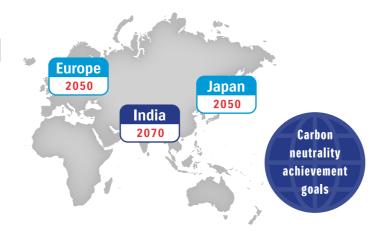
For FY2030, Suzuki will contribute to the realization of a carbon neutral society and the economic growth of emerging countries such as India, ASEAN, and Africa, with our main business regions, Japan, India, and Europe, as the core. We will focus on creating solutions that are unique to Suzuki, which are to develop products and services focused on the customer, and grow along with the operating countries and regions.



Major Initiatives for FY2030

Carbon neutrality

Based on the target date set by each government, Suzuki aims to achieve carbon neutrality in Japan and Europe by 2050 and in India by 2070.

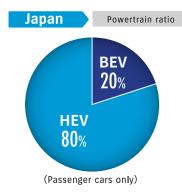


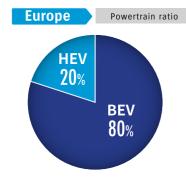
Products

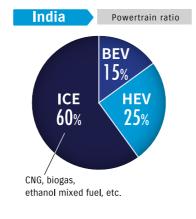
We will develop the right EV for the right person in the right place to meet customer needs and usage styles.

Automobiles

We have set up a target for power train ratio for FY 2030 in our main business regions, Japan, India, and Europe. The battery EV ratio in Japan and India is low, because we look into more realistic approaches to use multiple options including hybrids until finally attaining full transition to EV, in consideration of recharging infrastructure and energy situations in each country.







Topics •

Strengthening human capital aimed for sustainable growth

~Reforming personnel system to accelerate "individual's growth" and enhance "individual's earning power"~

Suzuki will promote to make an environment where each and every employee can exercise their maximum ability, in order to achieve our Growth Strategy toward FY2030 and to realize sustainable growth. As a part of its initiative, we will fully reform our personnel system from April 2024. The new personnel system will encourage enhancement of individual's occupational ability and their growth through taking on challenges and making actions, and value creation by each and every employee. Under the company's Mission Statement and Philosophy of Conduct "Sho-Sho-Kei-Tan-Bi", "Three Actuals (Actual Place, Actual Thing, Actual Situation)", and "Lean Management", all members of the Team Suzuki will enhance the earning power of the organization by increasing occupational ability as a Suzuki personnel through preparing the necessary knowledge, skills, and know-hows, and having experiences in the actual place.

The followings are the key points in the reformation of personnel system.

Introduction of occupational qualification system

- ▶ Transfer into occupational qualification system that clarifies each and every employee's job according to their occupation and rank, and the necessary ability required to execute their work.
- ▶ Specify the knowledge, skills, and know-hows necessary for work in each division to utilize in enhancing occupational ability.

Reviewing of assessment system

- ▶ Enhancement of performance and occupational ability will be assessed separately. Short-term performance will be fed back in bonuses, and occupational ability will be fed back in salary raise and promotion. The system aims to foster an environment that encourages to further take on the challenges.
- ▶ Specify the points of ability assessment and make efforts to improve occupational ability through mutual communication between the manager and the employee.

Reviewing of work style for employees aged over 60

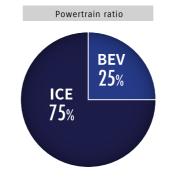
- ▶ Maintain work and salary at the point of age 60 if the employee is mentally, physically, and environmentally fit even after passing the age of 60.
- ▶ Aim for a company where employees aged over 60 can work vividly by realizing optimal replacement according to individual's occupational ability through company-wide personnel matching and reskilling.

Reviewing of salary, benefit, and starting salary

- Introduce salary system based on occupation and ability.
- ▶ Review each benefit including childcare support, commuting, and domestic dispatch benefits.
- ▶ Largely raise starting salary and improve initial rise in salary curve of younger employees.

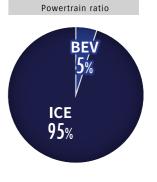
Motorcycles

For small and mid-sized motorcycles, which are used for daily transportation such as commuting to work, school or shopping, we plan to achieve a battery EV ratio of 25% by FY2030. For large motorcycles for leisure purposes, we are considering adopting carbon neutral fuels.



Outboard motors

For small outboard motors that are often used in lakes and rivers, we plan to reach a battery EV ratio of 5% by FY2030. For large outboard motors used in the ocean, we are considering adopting carbon neutral fuels.



New electric mobility

We will take on the challenge of small mobility which supports our lives in new market segments created by the diversification of customer needs and changes in the environment.

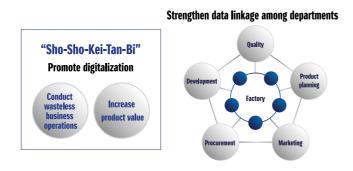
Manufacturing

Suzuki will challenge to achieve carbon neutrality of domestic plants in FY2035.

Reduction of CO₂ emissions + Development of products and services focused on the customer

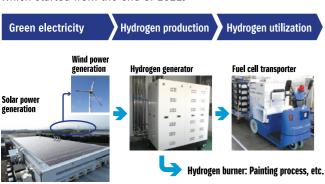
Suzuki Smart Factory Creation >

We are promoting the Suzuki Smart Factory Creation by drawing out how manufacturing should be in FY2030, so that we continue to become a company that secures people's means of mobility worldwide. By combining Suzuki's principle of manufacturing "Sho-Sho-Kei-Tan-Bi (Smaller, Fewer, Lighter, Shorter, Beauty)" with digitalization, we will optimize, minimize, and simplify the flow of data, things, and energy. Through these initiatives, we will become lean and tackle for carbon neutrality.

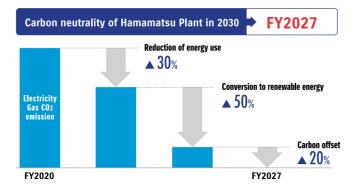


Initiatives by domestic plants

At the Kosai Plant, which is Suzuki's largest production hub in Japan, efforts are made to reduce CO2 emission of painting facilities by 30% through renewal of painting facilities and improvement of painting technologies for efficient and optimal use of energy. The plant also produces green hydrogen from renewable energies including solar power generation. The hydrogen is utilized for verification test of fuel cell transporter, which started from the end of 2022.

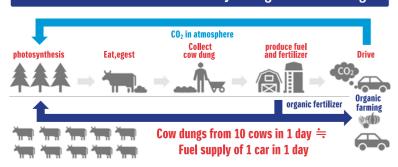


At the Hamamatsu Plant, which is the motorcycle production hub, through reduction of energy use and conversion into renewable energy including the expansion of solar power generation facilities, the plant will now target to achieve carbon neutrality in FY2027, earlier than its initial target of 2030. By utilizing the know-hows earned at the Hamamatsu Plant to other plants, we will make initiatives to achieve carbon neutrality of all domestic plants in FY2035.



Biogas business in India

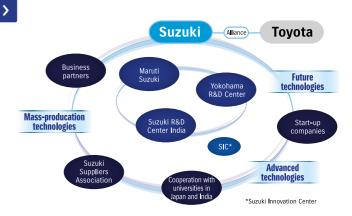
Initiatives aimed at carbon neutrality through bio-methane gas



While we expect the Indian market to grow toward FY2030, we also expect that increase in total CO2 emission amount is unavoidable, regardless of reduction in CO2 emissions from products. We will challenge to strike a balance between increasing sales units and reducing total CO2 emission amount. Suzuki's unique initiative to tackle this challenge is the biogas business that will produce and supply biogas derived from cow dung, which is dairy waste that can be seen mainly in India's rural area. This biogas can be used for Suzuki's CNG models that account for approximately 70% of CNG car market in India.

R&D structure and cooperation with outside partners >

Suzuki headquarters, Yokohama R&D Center, Suzuki R&D Center India, and Maruti Suzuki will cooperate for efficient development by sharing the development in each field of future technologies, advanced technologies, and mass-production technologies. Also, the Suzuki Innovation Center is exploring new connections and innovations for Suzuki to thoroughly take root in India. We will enhance our manufacturing strength by also cooperating with outside partners including start-up companies, Suzuki Suppliers Association, and cooperation with universities in Japan and India. We will deepen our cooperation relationship with Toyota Motor Corporation while continuing to be a competitor, and aim for sustainable growth and conquer various issues surrounding the automobile industry.





The Suzuki Global Ventures, a corporate venture capital fund established in 2022, is accelerating the co-creation activities with start-up companies by exceeding the framework of each company and their conventional businesses.

R&D expenses, capital expenditures >

We will invest \(\frac{4}{2}\) trillion in R\(\frac{8}{2}\) expenses and \(\frac{4}{2}\). 5 trillion in capital expenditures, a total of \(\frac{4}{4}\).5 trillion by FY2030. Of the \(\frac{4}{4}\).5 trillion, \(\frac{4}{2}\) trillion will be electrification-related investments, of which ¥500 billion will be battery-related investments.

¥2 trillion is planned to be invested for R&D expenses in areas including carbon neutrality such as electrification and biogas, as well as autonomous. ¥2.5 trillion is planned to be invested for capital expenditures in facilities including construction of BEV battery plant and renewable energy facilities.

Investment of resources from FY2023 to FY2030

R&D expenses

Carbon neutrality, software

Capital expenditures

► Construction of battery EV plant

► Renewable energy facilities

Of which, electrification-related investment; ¥2 trillion (including batteries-related investment: ¥0.5 trillion)

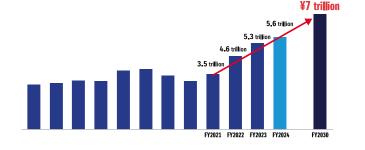
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Net sales target

► Automated driving, advanced safety technologies

▶ Electrification, cow dung biogas business

Consolidated net sales forecast for FY2023 is ¥5.3 trillion. We would like to grow in line with the emerging countries by contributing to their growth. We will challenge to double. We continue to challenge ourselves to achieve sales of \pm 7 trillion in FY2030.





Suzuki Environmental Vision 2050

- Smaller, Fewer, Ligter, Shorter, Beauty —

Suzuki Motor Corporation has announced a long-term vision toward tackling environmental issues, the Suzuki Environmental Vision 2050, which presents the ideal appearance of the company in 2050, as well as the Milestone 2030 toward realizing the vision. Based on the "smaller, fewer, lighter, shorter, and beauty" concept, Suzuki will aim to realize our ideal future which makes environmental impact from our business activities smaller and fewer, nmental load lighter shortens the time to tackle various environmental issues.

makes environmental load lighter, shortens the time to tackle various environmental is: and keeps the Earth bountiful and beautiful.							
		Milestone 2030 (By2030)	Environmental Vision 2050 (By2050)				
1. Climate change	CO ₂ emitted from products	Reduce CO ₂ emitted from new automobiles by 40% in Well-to-Wheel* base compared to FY2010	Reduce CO ₂ emitted from new automobiles by 90% in Well-to-Wheel* base compared to FY2010				
	CO ₂ emitted from business activities	Reduce CO ₂ from business activities by 45% in base unit per sales unit compared to FY2016	Reduce CO ₂ from business activities by 80% in base unit per sales unit compared to FY2016				
2. Air conservation		 Reduce use of fossil fuel in business activities and expand use of renewable energies Contribute in improving air-pollution in each country/region by promoting development of clean products Reduce volatile organic compounds (VOC) from manufacturing and products 	Minimize air-polluting substances emitted from business activities and products				
3. Water resource		Implement reduction of water withdrawal and purification of discharged water at all manufacturing sites through specifying water risks surrounding Suzuki	Realize use of sustainable water resources through minimizing load on water environment				
4.Resource circulation		Globally expand automobile recycling system Promote recycling, rebuilding, and reusing of secondary (rechargeable) batteries used for propulsion of electric vehicles Mitigate waste discharge amount at global manufacturing sites Reduce plastic packaging materials	Promote reduction, recycle, and proper treatment of wastes from manufacturing activities and products through globally expanding recycling technologies and systems developed in Japan				
*Well-to-Wheel: A method in considering CO₂ emitted from excavating and refining fuel as well as in generating electric							



Suzuki Environmental Vision 2050

Base line of Suzuki

2050

Symbol mark

2030

2030

Climate change

CSR Initiatives by Overseas Group Companies Austria: Suzuki Austria Automobil India: Maruti Suzuki India Limited

The company has set up a school in Sitapur, Gujarat in partnership with Podar Education Network to provide quality education to children of nearby villages. The school focuses on the holistic development of children by imparting best academic practices and inculcating moral values, discipline, and ethics.

Educational support



Handels GmbH Support for para sports Suzuki Austria supports various para-athletes

such as Jasmin Plank, who achieved 5th place at the home World Championship in 2018, and Andreas Onea, bronze medalist in the 100m breaststroke at the 2016 Rio De Janeiro Paralympics. We also hold various charity events like the Suzuki Power Team Charity Run*.

* Suzuki Power Team Charity Run: We sponsored an event for amateur athletes and their families in front of the Olympic Ice Canal in Igls near Innsbruck.



South Africa: Suzuki Auto South Africa (Pty.) Ltd.

Support for the Guide Dog Association

In order to support the fundraising activities of the South African Guide-Dogs Association for the Blind, the company provided it with two Swift GLX cars for the car raffle campaign. Additionally, the company donated approximately 53,000 ZAR to the association to support marketing activities to make this campaign known to more people. The company has been supporting this association for over six years.



SUZUKI Foundation

SUZUKI Foundation was established in 1980, as one of the commemorations of the company's 60th anniversary. Foundation offers subsidies to higher academic institutions and research organizations for studies in various fields, as well as sponsoring major international academic symposia. In commemoration of the 40th anniversary of the foundation, we are actively developing activities such as establishing the "Yaramaika Grand Prize / Special Award" as a prominent project.



Outline (as of Mar. 31, 2024) Name of foundation : SIJ7IJKI Foundation

Location : Minato-ku. Tokyo Chairman · Toshihiro Suzuki

(Representative Director and President of Suzuki Motor Corporation)

Asset :15.627 million ven Number of subsidies : 2,152 Total amount of subsidies: 2.756 million ver



SUZUKI Education & Culture Foundation

In October 2000, SUZUKI Education & Culture Foundation was established as a commemorative activity for the 80th anniversary of the foundation of Suzuki Motor Corporation, The foundation performs various activities, such as educational support through the supply of scholarship to the youth having difficulties in concentrating on their study for financial reason, support for special-needs school and support provided for sport activities for young people for the development of the youth.



Outline (as of Mar. 31, 2024) Name of Foundation SUZUKI Education & Culture Foundation

Location : Hamamatsu-shi, Shizuoka Chairman · Toshihiro Suzuki

(Representative Director and Presiden

Asset : 6 502 million ven Total amount of subsidies: 755 million ver

Suzuki Athlete Club

Track and field training program

Aiming to train athletes who can compete in international competitions such as the Olympics and the World Championships, the Suzuki Athlete Club has been producing Japanese national athletes for the past four consecutive Olympics from 2004 (Athens) to 2016 (Rio de Janeiro). The top-level athletes including the Olympians who are active inside and outside of Japan cooperate in track and field training program and lectures held in various regions. Based on their own experience, they contribute to the popularization and development of track and field in Japan, as well as enhancement of children's physical strength. The Suzuki Athlete Club will continue the activities to awaken children's interests in track and field, as well as emotions and dreams gained through sports.



♦ Suzuki Plaza

The Suzuki Plaza is an exhibition facility opened in April 2009 to introduce Suzuki's history and manufacturing spirit to the public. Visitors can see many of our products since our foundation including looms, motorcycles, and automobiles that had been developed with the times, and the current automobile manufacturing process from development to production.



SUZUKI CLEAN OCEAN PROJECT

On the occasion of the 10th year of our continuous activities to clean up the waterside in 2020, we have reviewed what we can do to newly determine our direction, and started the SUZUKI CLEAN OCEAN PROJECT, as a new initiative focusing on marine plastic waste. The project includes the following commitments based on our previous efforts.

[Project1.] Clean-Up the World Campaign

In 2023, the cumulative number of participants since the start of the activity exceeded 17,000!

[Project2.] Reduce Plastic Packaging

In March 2024, the amount of plastic reduced since the start of this activity reached 61.2 tons!



Outboard motor installed with Micro-Plastic Collecting Device

[Project3.] Collect Marine Micro-plastic Waste

Marine plastic waste has become a significant environmental issue in the recent years since a huge amount of such wastes has not been collected properly and flow into the ocean. They are then broken down into micro-plastic under the natural environment and their impact on the ecological system is also becoming a concern. Therefore, Suzuki developed the world's first microplastic collecting device that can be attached to an outboard motor*. Through this device micro-plastic waste around the water surfaces can be collected just by running the outboard motor. In this way, Suzuki will pursue the marine brand slogan, "THE ULTIMATE OUTBOARD MOTOR" from the environmental aspect as well, while gaining the sympathy of our customers. This device has been installed as standard equipment on some outboard motors since July 2022. * As of October 1, 2020, according to Suzuki research.



Suzuki delivers "value-packed products" to customers all over the world through the thorough implementation of "Sho-Sho-Kei-Tan-Bi" (Smaller, Fewer, Lighter, Shorter, Beauty), which represents the basis of Suzuki's manufacturing.

Aiming to create "value-packed products," Suzuki constantly pursues "new values" that the company should create with a rich sensibility, and challenges new technologies to realize them as we move toward a new era and a changing society. Our factories are also constantly working to make improvements toward enhancing productivity, meeting strict quality control, and achieving carbon neutrality.



■ HEAD OFFICE Business: Head office affairs Address: 300 Takatsuka-cho, Chuo-ku, Hamamatsu-shi, Shizuoka



2 Yokohama R&D Center

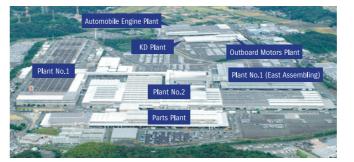


3 Marine Technical Center



4 Ryuyo Proving Ground





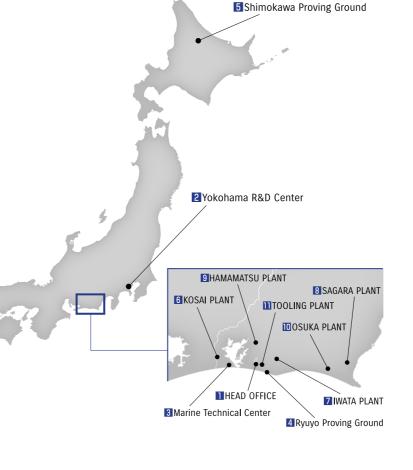
6 KOSAI PLANT

- Operation: Production of mini passenger cars, mini commercial vehicles, compact passenger cars and automobile engines, outboard motors and motorized wheelchairs.
- Address: 4520 Shirasuka, Kosai-shi, Shizuoka
- Production model: Alto, WagonR, DF350A(Outboard motors), etc.



8 SAGARA PLAN

- Operation: Production of compact passenger cars and automobile engines, foundry and machining of engine components.
- Address: 1111 Shirai, Makinohara-shi, Shizuoka
- Production model: Swift, Solio, etc.





7 IWATA PLANT

- \blacksquare Operation: Production of mini passenger cars and mini commercial vehicles.
- Address: 2500 Iwai, Iwata-shi, Shizuoka
- Production model: Every, Carry, etc.



9 HAMAMATSU PLANT

- Operation: Production of motorcycles and motorcycle engines, testing and assembly of motorcycles.
- Address: 8686 Miyakoda-cho, Hamana-ku, Hamamatsu-shi, Shizuoka
- Production model: Hayabusa, V-STROM 1050, etc.



10OSUKA PLANT

- Operation: Foundry of parts
- Address: 6333 Nishiobuchi, Kakegawa-shi, Shizuoka



IIITOOLING PLANT

Operation: Production of Mold and Die

Address: 1331 Shingai-cho, Chuo-ku, Hamamatsu-shi, Shizuoka

\$ SUZUKI , the quality global brand name recognized around the world.

User-friendly and high-quality Suzuki products are favoured by customers of each country and area worldwide.



IBMAGYAR SUZUKI CORPORATION LTD. (Hungary)



25SUZUKI PHILIPPINES INC. (Philippines)



31PT SUZUKI INDOMOBIL MOTOR (Indonesia) CIKARANG PLANT





MARUTI SUZUKI INDIA LIMITED (India) GURGAON PLANT



34 SUZUKI MOTORCYCLE INDIA PRIVATE LIMITED (India)



32 MARUTI SUZUKI INDIA LIMITED (India) MANESAR PLANT









30 VIETNAM SUZUKI CORP. (Vietnam)

Major Overseas Sales Subsidiaries and Affiliate			★ Sal
	automobiles	motorcycles	motors
SUZUKI MOTOR USA, LLC. (USA)		*	
2 SUZUKI MARINE USA, LLC. (USA)			*
3 SUZUKI CANADA INC. (Canada)		*	*
4 SUZUKI MOTOR DE MEXICO, S.A. DE C.V. (Mexico)	*	*	*
5 SUZUKI AUSTRALIA PTY. LTD. (Australia)	*	*	*
6 SUZUKI NEW ZEALAND LTD. (New Zealand)	*	*	*
SUZUKI MOTOR (CHINA) INVESTMENT CO., LTD. (China)		*	*
SUZUKI FRANCE S.A.S. (France)	*	*	*
SUZUKI ITALIA S.P.A. (Italy)	*	*	*
10 SUZUKI DEUTSCHLAND GmbH (Germany)	*	*	*
SUZUKI GB PLC (U.K.)	*	*	*
I ■ SUZUKI AUSTRIA AUTOMOBIL HANDELS GmbH (Austria)	*	*	
13 SUZUKI MOTOR IBERICA S.A.U. (Spain)	*	*	
14 SUZUKI MOTOR POLAND SP. Z.O.O. (Poland)	*	*	*
15 SUZUKI AUTO SOUTH AFRICA (PTY.) LTD. (South Africa)	*	*	*

As of 31 March, 2024

Major Overseas Assembly Plants		roduction	★ Sales	
	automobiles	motorcycles	outboard motors	
I6SUZUKI MANUFACTURING OF AMERICA CORP. (USA)		○(ATV)		
SUZUKI MOTOR DE COLOMBIA S.A. (Colombia)		○★	*	
IEMAGYAR SUZUKI CORPORATION LTD. (Hungary)	○★	*	*	
SUZUKI EGYPT S.A.E. (Egypt)	0			
20TOYOTA TSUSHO MANUFACTURING GHANA CO. LIMITED (GHANA)	0			
21JINAN QINGQI SUZUKI MOTORCYCLE CO., LTD. (China)		○★		
ZIJIANGMEN DACHANGJIANG GROUP CO., LTD. (China)		○★		
CHANGZHOU HAOJUE SUZUKI MOTORCYCLE CO., LTD. (China)		0		
☑TAILING MOTOR CO., LTD. (Taiwan)		○★		
SUZUKI PHILIPPINES INC. (Philippines)	*	○*	*	
SUZUKI THILAWA MOTOR CO., LTD. (Myanmar)	0			
SUZUKI MOTOR (THAILAND) CO., LTD. (Thailand)	○★			
ETHAI SUZUKI MOTOR CO., LTD. (Thailand)		*	0*	
™ CAMBODIA SUZUKI MOTOR CO., LTD. (Cambodia)	*	○★		
SOVIETNAM SUZUKI CORP. (Vietnam)	○★	*		
EIPT SUZUKI INDOMOBIL MOTOR (Indonesia)	○★	○★	*	
82MARUTI SUZUKI INDIA LIMITED (India)	○★			
SUZUKI MOTOR GUJARAT PRIVATE LIMITED (India)	0			
SUZUKI MOTORCYCLE INDIA PRIVATE LIMITED (India)		○*		
85PAK SUZUKI MOTOR CO., LTD. (Pakistan)	○*	○*	*	
		As of 31 M	larch, 202	

Domestic automobile business

"Small cars for a big future."

Suzuki has consistently pursued the making of small cars since the launch of the mini vehicle "Suzulight" in 1955. The "Alto", which was released as a practical mini car and was a hit mainly for women, the "Wagon R", which pioneered a new genre of mini wagons, and the compact car "Swift", which has been highly acclaimed in the world. Suzuki's products, which are made by packing the small car technologies of Suzuki, are favored all over the world. We also provide our customers with services through our distributors and dealers throughout Japan to ensure that they can continue to ride these products safely and securely.



WAGONR / WAGONR CUSTOMZ / WAGONR STINGRAY



















Domestic automobile business (Distribution)





Welfare equipment · Industrial machines & tools

Suzuki's technology contributes to society through welfare equipment and industrial machines & tools.

The technologies that we have accumulated in our development of motorcycles and automobiles have been applied multi-directionally through innovative ideas. We contribute to society by developing welfare equipment such as electro senior vehicles and motorized wheelchairs, and industrial machines and tools using our ultrasonic technology.





AUH30





Ind.Machines & tools





SUW300

Other business

Suzuki is also engaged in a wide range of life and automobile related service businesses through its subsidiary Suzuki Business Co., Ltd.

Real estate division

Land development and sales, planning and sales of condominiums, rental store development and leasing. real estate leasing and sales brokerage, solar power, industrial park development

SUZUKI HOUSE (Full-scale housing, small housing, etc.) construction and sales, home remodeling, and

Automotive parts & accessories division

Planning, development and sales of motorcycle and automobile supplies, product sales management and sales of various events

Petroleum division

Gas station, general LP gas, factory fuel, lubricating oil, gas sales, etc

Specialty sales division

Import and sales of various domestic and foreign products such as wine and honey, sales of Nihon trim water conditioner, sales of communication equipment such as mobile phones. smartphones, tablets, satellite phones, etc., and travel business (travel agency)

Insurance division

Insurance agency for non-life insurance and life insurance

Office cleaning division

Building management, production equipment cleaning, cleaning management painting, weeding, logging, etc.

Golf Division

Operation of "Inasa Golf Club'







SUZUKI HOUSE Vite Smile

Kosai Gas station

Pleasure of making and using Suzuki products. People's smiles across the world are the proof of trust.



NEXA showroom : India (MARUTI SUZUKI INDIA LIMITED)



Ceremony to celebrate Gujarat plant's cumulative production of 3 million vehicles in 2023 : India (SUZUKI MOTOR GUJARAT PRIVATE LIMITED)



Ceremony to celebrate Magyar Suzuki Corporation cumulative production of 4 million vehicles in 2024 : Hungary (MAGYAR SUZUKI CORPORATION LTD.)



World Press Test Ride (GSX-S1000GX)



Hungary (MAGYAR SUZUKI CORPORATION LTD.)



India (SUZUKI MOTORCYCLE INDIA PRIVATE LIMITED)

Major manufacturing models (overseas)



BALENO: India (MARUTI SUZUKI INDIA LIMITED)



CELERIO: India (MARUTI SUZUKI INDIA LIMITED)



VITARA: Hungary (MAGYAR SUZUKI CORPORATION Ltd.)



XL7 : Indonesia (PT SUZUKI INDOMOBIL MOTOR)



RAIDER R150 : Philippines (SUZUKI PHILIPPINES INC.)



GIXXER 250 : India (SUZUKI MOTORCYCLE INDIA PRIVATE LIMITED)



Address 125 : India (SUZUKI MOTORCYCLE INDIA PRIVATE LIMITED)



V-Strom 250 : China (CHANG ZHOU HAOJUE SUZUKI MOTORCYCLE CO., LTD.)



KINGQUAD 500AXi 4x4
Power Steering Special Edition : USA
(SUZUKI MANUFACTURING OF AMERICA CORP.)



DF30A / DF25A : Thailand (THAI SUZUKI MOTOR CO., LTD.)

 $_{9}$

Motorcycle business

"For motorcycle enthusiasts around the world, we make and deliver our products that could bring them free and enjoyable life".

As our passion goes, we develop and realize our products by optimizing various functions required not only for daily use but also for fun riding in addition to pursuing basic performance, "Run, Turn and Stop". This is how Suzuki's product planning, development and engineering technologies are built in each product.

From Suzuki's flagship supersport models to its commuter scooters, though each road, rider, and usage vary, they are all Suzuki products that are produced and distributed with passion and confidence of each employee. Every single unit of our products is engineered with the technologies and the craftsmanship spirit of Suzuki.













BURGMAN 400

Marine business

Enriching your marine life as ever.

Since starting the outboard motor business in 1965, Suzuki has continued to develop new technologies with passion. The technological prowess cultivated through these efforts has earned the company a high reputation around the world, winning NMMA Innovation Award many times, one of the world's highest honors in marine technology.

Under the slogan of "THE ULTIMATE OUTBOARD MOTOR," Suzuki will continue to provide outboard motors with outstanding durability & reliability, performance, ease & comfort, and ecology & economy, utilizing innovative industry-leading technologies. We are also preparing for a decarbonized society in order to realize the "ultimate marine brand" that is beneficial to the world.





DF350A

DF350A DF300AP DF250 DF200A DF140B

th ANNIVERSARY

It has been a hundred years of feeling nothing less than the deepest gratitude.



If the customer needs something, do whatever we can to respond We can do anything if we work hard.

Michio Suzuki, Founder

15 March, 2020 Thanks to everyone's support, Suzuki Motor Corporation now celebrates its 100th anniversary.

It was on 15 March, 1920. Suzuki Loom Manufacturing Company was founded by Michio Suzuki. We have expanded our business from looms to motorcycles, automobiles, outboard motors, ATV's and others, always adapting to the trend of the times as well as domestic and global markets, and evolved into a company supporting the lives of a variety of

people worldwide. Hundred years of Suzuki. It was a hundred years of being propped up by the patronage and support of customers. We will never forget our feeling of

gratitude, and always cherish the philosophy

inherited from the founder, Michio Suzuki, "to deliver products of superior value by focussing on the customer," on which our craftsmanship is based.

We will continue to take on the challenges of manufacturing, in order to provide exciting products that deliver greater "ease of use," "fun" and "amazement" to people throughout the world.

With gratitude for our customers. Suzuki's challenges will continue.

Corporate establishment

1920

Michio Suzuki founds Suzuki Loom Works in Hamamatsu.

Prefecture, Japan

1909

1920 Company is reorganized, incorporated as Suzuki Loom Manufacturing Co. with Michio Suzuki as president.



1954 Company changes its name to Suzuki Motor

1950s

1958 Suzuki adopts the mark as its corporate



1962



1964

Ryuvo Proving

1967

1967

1966

Iwata Plant is built as the first automobile exclusive production plant in Iwata Shizuoka, Japan.

Thai Suzuki Motor Co..

Ltd. is established for

assembly in Thailand. (First motorcycle plant

outside Japan)

1969

built for

Toyama Plant is

Oyabe, Toyama,

1970s

Osuka Plant is built for foundry operations in Ogasa, Shizuoka, Japan.



Shizuoka, Japan. 1971





← 1975

Started the first overseas assembly . automobiles in Pakistan.

1979

Loom Manufacturing

1929 SALON Loom

1930 SUZUKI Started



1961

Loom business is separated to Suzuki

1986

Toyokawa Outboard Motor Plant started production.

End of production

Motorcycle



Suzuki begins research

on automobiles

1936

1952 Suzuki enters the field with the launch of the Power Free 36cc, auxiliary bicycle engine.

Development of

World War II.

automobiles suspended

due to the effects of



1971 GT750 750cc motorcycle debut



tomobile

1955

Suzulight 360cc, mini vehicle debuts, helping to usher in Japan's mini

1961 Suzulight Carry 360cc, lightweight truck



1965



1970 Jimny (LJ series) 1979 Alto 550cc, mini vehicle debuts

Marine, etc.



Suzuki enters the outboard motor field with the launch of D55

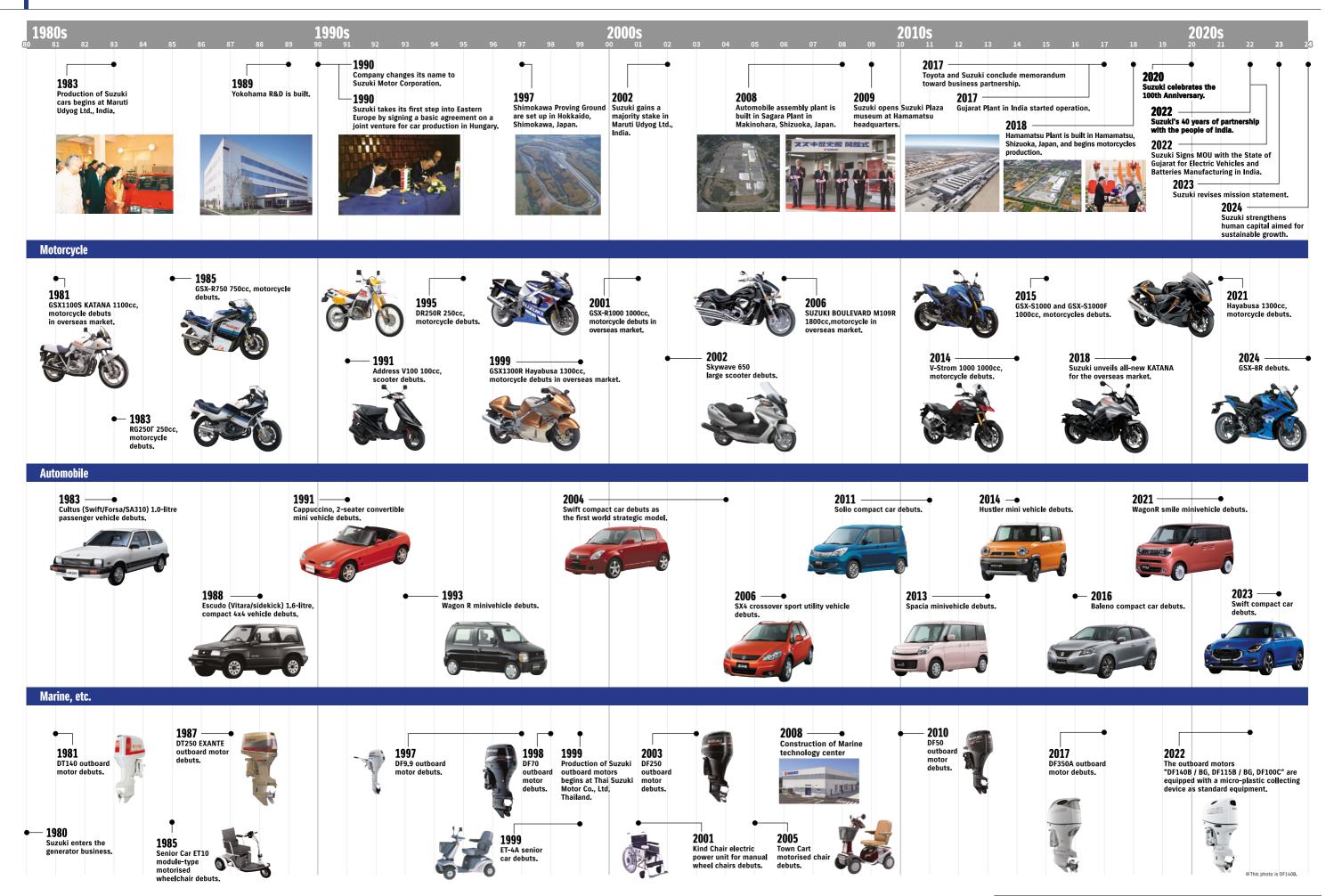
Motor Chair 7600 motorized wheelchair

1974 Suzuki enters the housing field.

24







All products introduced in the history page are for Japanese domestic market, except mentioned of overseas markets.