



Managing Director & CEO Maruti Suzuki India Limited



Profile



Hisashi Takeuchi

Managing Director & CEO Maruti Suzuki India Limited

Profile

 April 	1986	Joined Suzuki Motor Corporation
• March	2009	Managing Director, Magyar Suzuki
• July	2015	General Manager, India Automobile Dept. (SMC Japan)
·June	2019	Managing Officer (SMC Japan)
• Apr	2021	Joint Managing Director, Maruti Suzuki India Limited
• Apr	2022	Managing Director & CEO



- **01** Overview of Maruti Suzuki's first half results
- O2 Sales in Indian domestic market
- 03 Measures to regain market share
- 04 Status of exports
- O5 Current and future production capacity



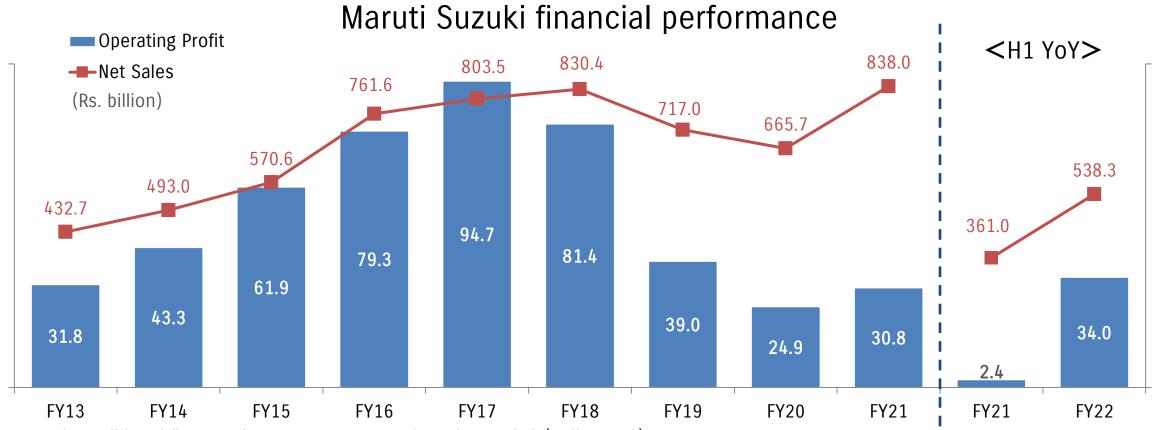
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Maruti Suzuki Financial Performance

Increased Net Sales and Operating Profit in H1 FY2022, Sales hit a record high for H1

Net Sales and Operating Profit increased compared to the same period of the previous year, when dealer operations were constrained by the lockdown and production was constrained by shortage of parts.



- Consolidated figures. Figures post FY15 are based on IndAS (Indian IFRS)
- Operating profit figures are calculated by Maruti Suzuki

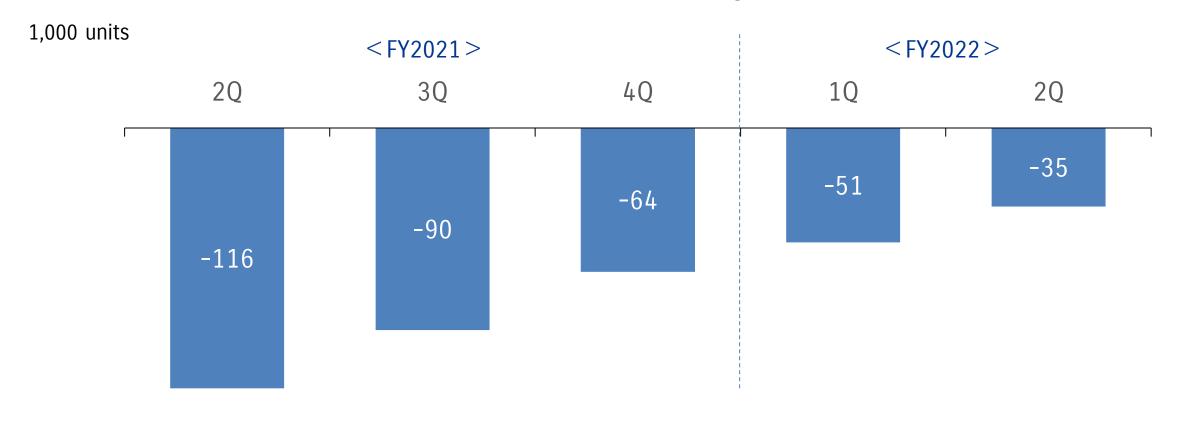


Production impact due to shortage of electronic components

Loss of production due to parts shortage decreased every period

The company has been making efforts to minimize the impact of shortage

Loss of production due to electronic components shortage (announced in MSIL financial results)

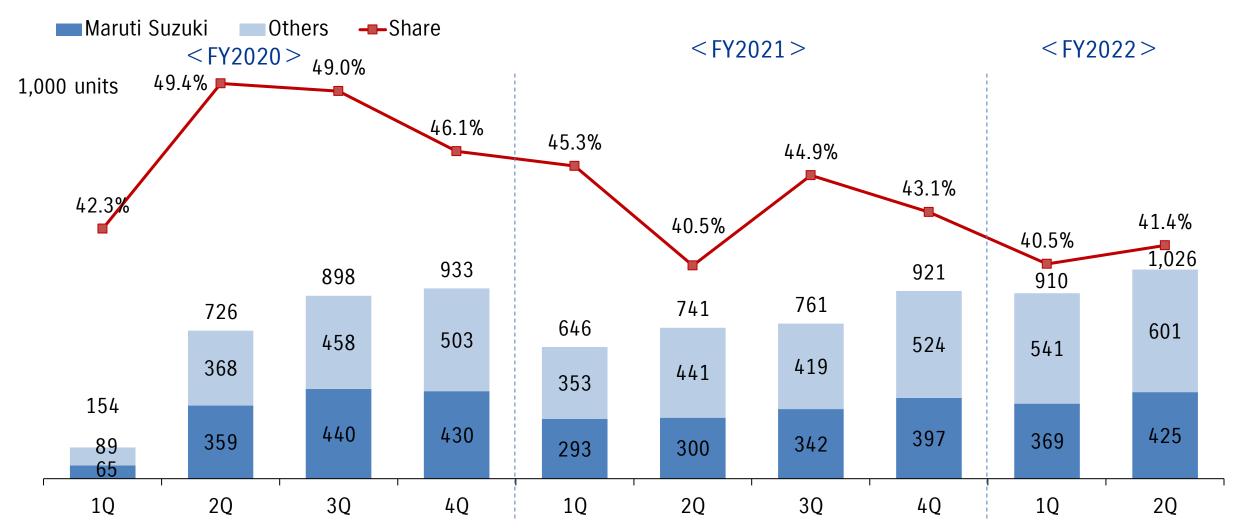




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Passenger Vehicles Sales in India

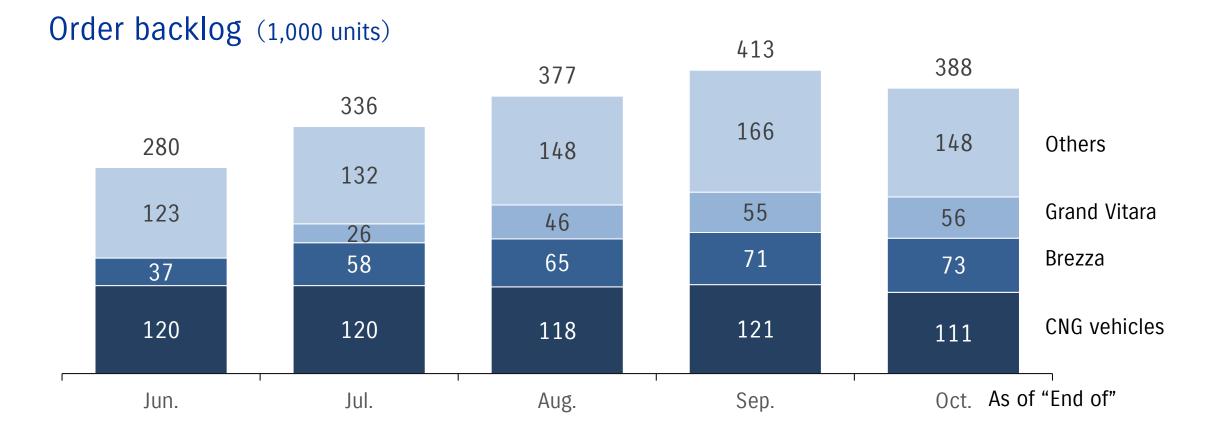


^{*} Wholesale volume excluding commercial vehicles and excluding OEM.



Order Backlog Status

- Increased due to introduction of new SUV (Brezza, Grand Vitara)
- Order backlog of CNG vehicles remains high





Promotion of CNG vehicles in India (Compressed Natural Gas vehicles)

Promotion of CNG vehicles

FY17

- Maruti Suzuki offers extensive lineup of affordable, low-CO₂ CNG models
- Government of India also advocates the use of CNG vehicles to achieve carbon neutrality
- Launched the CNG variant in 12 passenger cars and 1 commercial vehicle (as of 18 Nov. 2022)
- Minister of Petroleum and Natural Gas & Housing and Urban Affairs Shri Hardeep S. Puri stated that as compared to 2014 when there were about 900 CNG stations, currently the number of CNG stations have crossed 4,500, and will be ramped up to 8,000 in the next two vears.

FY18

Comparison of CNG and Gasoline Vehicles ... Wagon R LXI (O) 5MT

Variant	Price(Rs)	Fuel efficiency	Fuel Price	per 10,000km		
Variatit				Fuel cost(Rs)	CO ₂ emission	
Gasoline	547,500	24.35km/L	96.72Rs/L	39,721	974kg	
CNG	642,500	34.05km/kg	78.61Rs/kg	23,087	805kg	
Difference	95,000	-	-	-16,634	-169kg	
			Change	-42%	-17%	

-42% Change

Note. Price Fuel price CO₂ emission

FY21

... as of 18 Oct. 2022

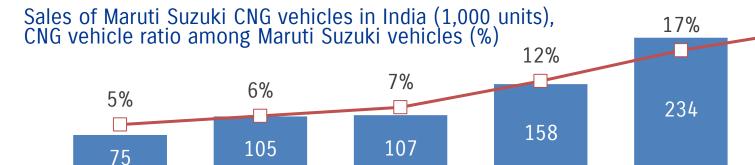
21%

167

H1 FY22

... Delhi price as of 18 Oct. 2022

... Derived from the Fuel Consumption value as per equations from Ministry of Power SO 1072E dt 23rd April 2015.



FY19

FY20

Maruti Suzuki 71%

Maruti Suzuki share of CNG vehicles (April-September 2022)



Maruti Suzuki Lineup







CNG



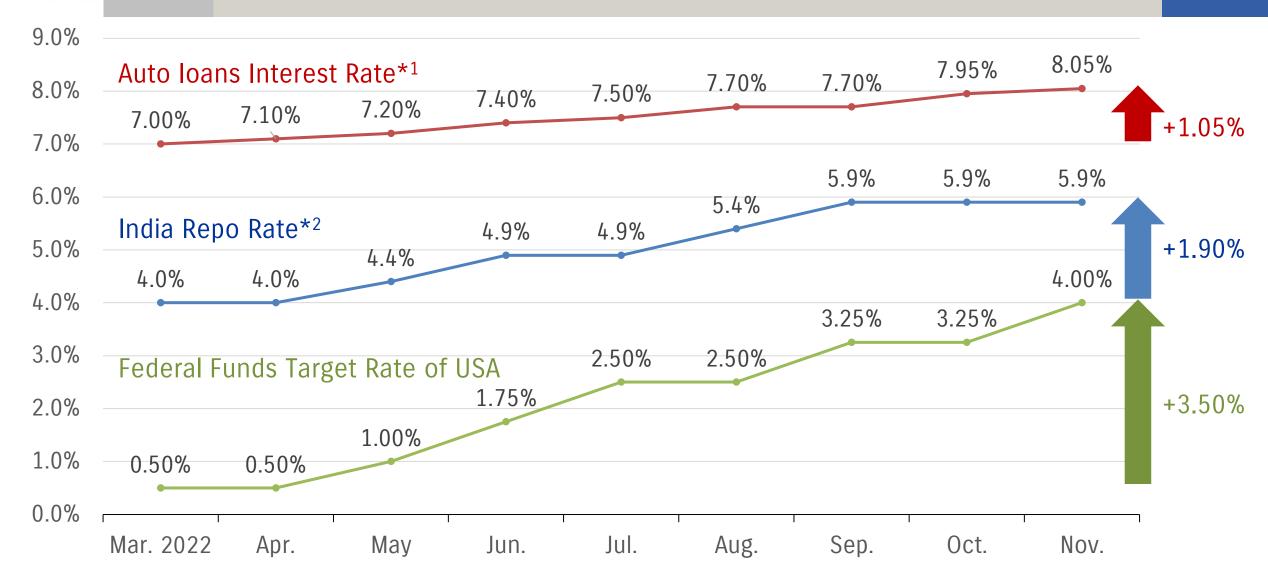








Interest Rate Progress



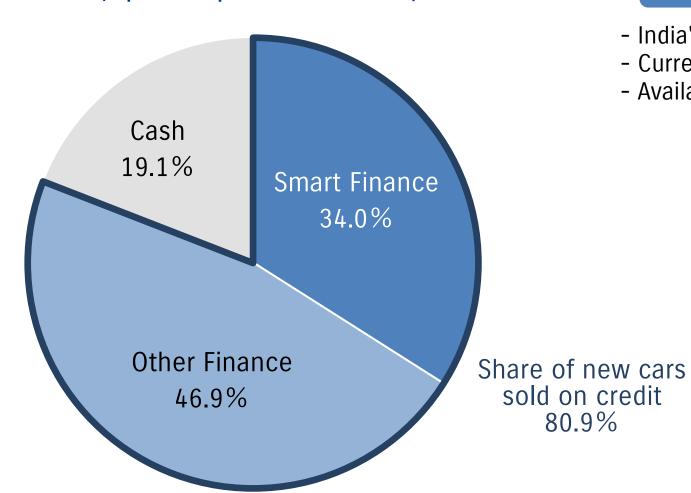
^{*:1} SBI 1 Year MCLR...Marginal Cost Lending Rates、Original Release: https://sbi.co.in/web/interest-rates/interest-rates/mclr-historical-data

India's next Monetary Policy Meeting is scheduled on 7 December.



Financing of new cars

Share of new cars sold on credit / cash (April-September 2022)



Maruti Suzuki Smart Finance

- India's first online car loan system
- Currently partners with 20 financial institutions
- Available for Arena and Nexa customers

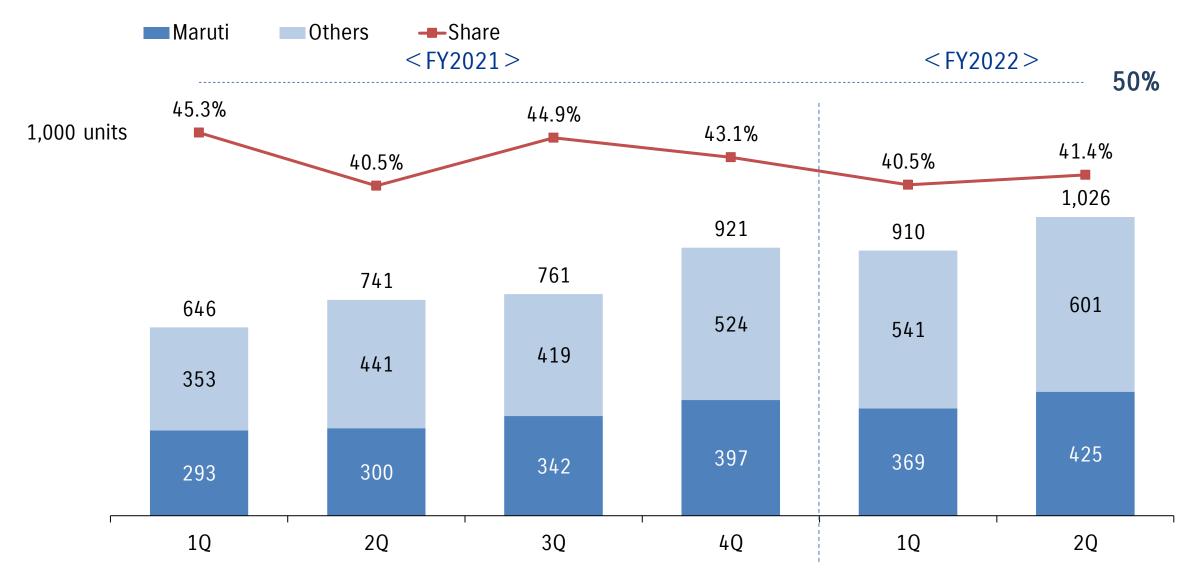




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Passenger Vehicles Share Change



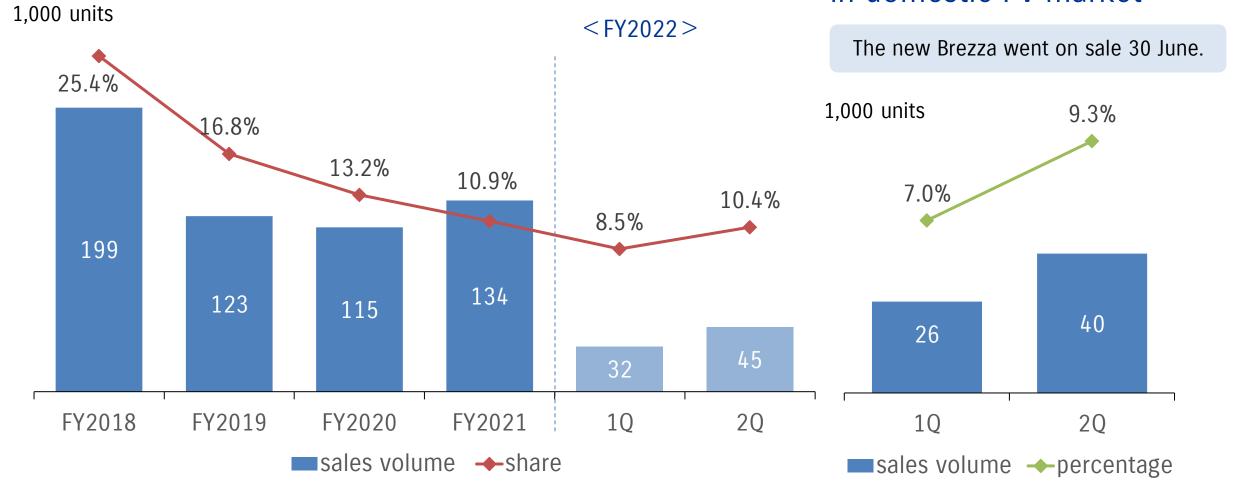
^{*} Wholesale volume excluding commercial vehicles and excluding OEM.



SUV sales and share of MSIL in SUV segment

SUV sales and share of MSIL in SUV segment

Brezza: sales volume and its contribution in overall sales of MSIL in domestic PV market





Strengthen Sales Network

Strengthen Dealer Network ... 4 sales channels

- Maruti Suzuki Arena
 - Urban (Large dealer facilities)
 - Rural (Small/Mid-size dealer facilities, Service on wheels)

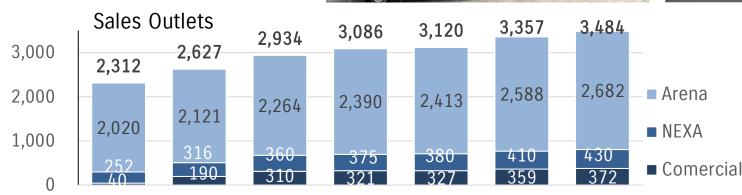
Mobile Workshop

- NEXA
 - Premium car dealership
- Commercial
 - Commercial vehicle dealership





NEXA



'18 Mar. '19 Mar. '20 Mar. '21 Mar. '22 Mar. '22 Sep.

- True Value
 - New concept pre-owned car dealerships
 - 1,252 dealerships as of Oct. 2022





ARENA - E OUTLET



ARENA - R OUTLET



TRUE VALUE



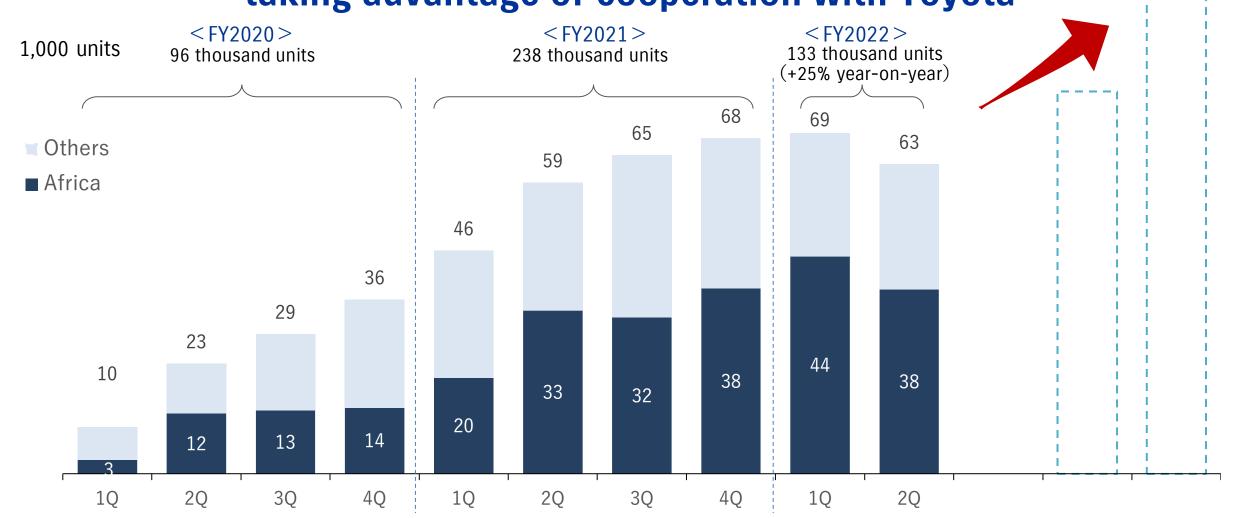


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Status of exports







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Strengthen Production Base

Production Capacity

Production capacity in India (2 shifts, 1,000 units)

2,250

750 Gujarat Plant

800

Manesar Plant

700

Gurgaon Plant

Capacity

Maruti Suzuki Announces Capacity Expansion by 100,000 Units by April 2024

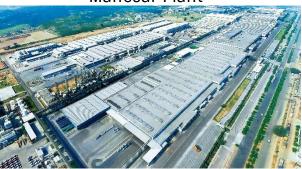
Gurgaon Plant



Gujarat Plant



Manesar Plant



Purchased land in Kharkhoda, Haryana

- Maruti Suzuki purchased land for new plant in Kharkhoda
- Foundation stone Laying Ceremony on 28 August 2022
- · Start of operation 2025
- Production capacity 250,000 units (to start with)
- Investments: 110 billion rupees (First Phase)

Production of lithium-ion batteries in India

- Started mass production of battery modules
 for Suzuki Hybrid in October 2021 for exports and Mild Hybrid in December 2021
- JV with Toshiba and Denso
- Constructed in supplier park next to Gujarat Plant
- Penetration of Hybrid vehicles will contribute to address environmental issues in India

TDS Lithium-Ion Battery Gujarat Pvt. Ltd.





Electric Vehicles and Batteries Manufacturing in India

- Suzuki signed MOU with the State of Gujarat, India to invest approximately 104.4 billion rupees mainly for local manufacturing of electric vehicles (BEV) and BEV batteries.
- The MOU was signed on 19 March 2022 at India-Japan Economic Forum held in New Delhi, India, in the presence of Japanese Prime Minister Mr. Fumio Kishida and Indian Prime Minister Mr. Narendra Modi.
- Mr. Toshihiro Suzuki, Representative Director and President, Suzuki was joined by eminent senior government personnel of India and Japan at the ceremony.



Photo provided by CABINET PUBLIC AFFAIRS OFFICE, JAPAN.

Continue active investment in India to realize Self-reliant India (Atmanirbhar Bharat)

		Signees of MOU	Description		Planned
		with the State of Gujarat	Description		year
	1	Suzuki Motor Gujarat	Increasing production capacity for BEV manufacturing	31	2025
	2	Private Limited (SMG)	Construction of plant for BEV batteries (land neighboring to SMG) (Foundation stone Laying Ceremony on 28 August 2022)	73	2026
	3	Maruti Suzuki Toyotsu India Private Limited (MSTI)	Construction of vehicle recycling plant	0.45	2025



Celebration of 40 years of business in India

- The commemorative ceremony was held on 28 August 2022 to celebrate 40th anniversary of Suzuki's Indian business.
- Suzuki's partnership with the people of India contributed to Indian automobile market and its economy.
- Suzuki has held a foundation stone laying ceremony of a plant for electric vehicle (BEV) batteries located in Gujarat and a new plant site located in Kharkhoda, Haryana.
- The ceremony was attended by Indian Prime Minister Mr. Modi, Gujarat Chief Minister Mr. Patel, and Ambassador of Japan to India Mr. S. Suzuki, and Haryana Chief Minister Mr. Manohar Lal attended the ceremony virtually.
 - Japanese Prime Minister Mr. Kishida also sent a video message from Japan.



A scene from the foundation stone laying ceremony

Suzuki will strive to provide diverse choices of mobility in India where there is continuous economic growth, and contribute toward realizing sustainable society

SUZUKI

CO2 Reduction Efforts in India

Popularization of HEVs and CNG vehicles

Biogas Project

Construction of plant for BEV and Battery



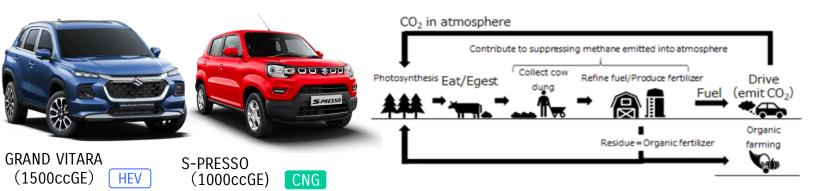


Photo provided by CABINET PUBLIC AFFAIRS OFFICE, JAPAN.

Renewable Energy

Solar panels established above the stock yard of Manesar Plant



PPA for SMG (Provided by ReNew Power Private Limited)



Rail transport of cars



Recycling



Maruti Suzuki and Toyota Tsusho Group's vehicle scrapping and recycling

SUZUKI MOTOR CORPORATION

Caution with respect to Forward-Looking Statements

The forward-looking statements mentioned in this presentation are based on currently available information and assumptions, contain risks and uncertainty and do not constitute guarantees of future achievement. Please note that the future results may greatly vary by the changes of various factors. Those factors, which may influence the future results, include economic conditions and the trend of demand in major markets and the fluctuations of foreign exchange rates (mainly U.S. dollar/Yen rate, Euro/Yen rate, Indian Rupee/Yen rate).

ALL NEW HOT AND TECHY

THE CITY-BRED SUV