

[Translation]

To whom it may concern:

January 15, 2010

Company name: SUZUKI MOTOR CORPORATION  
Representative: Osamu Suzuki  
Chairman, President, CEO and COO  
(Code No.: 7269, the First Section of Tokyo Stock Exchange)  
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### Notice regarding Adjustment of Conversion Price

Suzuki Motor Corporation (“Suzuki”) announces that the conversion prices for its “Third Series of Zero Coupon Convertible Bonds” and “Fourth Series of Zero Coupon Convertible Bonds with 130% Call Option” will be adjusted as follows.

#### 1. Adjustment of Conversion Price

Issue	Conversion price before adjustment	Conversion price after adjustment
Third Series of Zero Coupon Convertible Bonds	2,000 yen	1,978.80 yen
Fourth Series of Zero Coupon Convertible Bonds with 130% Call Option	3,054 yen	3,021.60 yen

#### 2. Effective Date

On and after January 16, 2010

#### 3. Reason for Adjustment

Because the transfer of treasury shares by third-party allotment\* on January 15, 2010, executed based on a resolution adopted at the meeting of the Board of Directors held on December 9, 2009 falls under the events of adjustment of the conversion price for the above bonds, Suzuki will adjust the conversion price of relevant bonds in accordance with their terms and conditions of bonds.

Note\*: For details of the transfer of treasury shares by third-party allotment, please refer to “Transfer of Treasury Shares by Third-party Allotment; Business Alliance and Cross-holding of Shares with Volkswagen Aktiengesellschaft; and Changes to the Major Shareholders and the Largest Shareholder” dated December 9, 2009.