## **FY2013 Third Quarter Financial Results**



## SUZUKI MOTOR CORPORATION 6 February 2014



## Consolidated: Financial Summary Page2

 Increased sales and income for two consecutive periods Highest ever income amount and income margin < first nine months>(Billions of yen)

			FY2013	FY2012	Chan	ge
			9 months ('13/4-12)	9 months ('12/4-12)		Ratio
Net	Net Sales		2,075.7	1,822.8	+252.9	+13.9%
	Jap	pan	777.9	749.7	+28.2	+3.8%
		Suzuki brand	696.3	621.8	+74.5	+12.0%
		ΟΕΜ	81.6	127.9	-46.3	-36.2%
	Ov	erseas	1,297.8	1,073.1	+224.7	+20.9%
Ope	erati	ng Income	134.7	92.9	+41.8	+45.1%
	<b>(</b> Ma	argin)	(6.5%)	(5.1%)	<b>Τ41.0</b>	<b>T4J</b> .1 <i>7</i> 0
Ord	Ordinary Income		139.5	101.3	L 20 J	+37.6%
(Margin)		argin)	(6.7%)	(5.6%)	<b>Τ 30.2</b>	Τ31.0%
Net Income		come	82.5	48.4	1011	+70.3%
(Margin)		argin)	(4.0%)	(2.7%)	+34.1	τιυ.3%



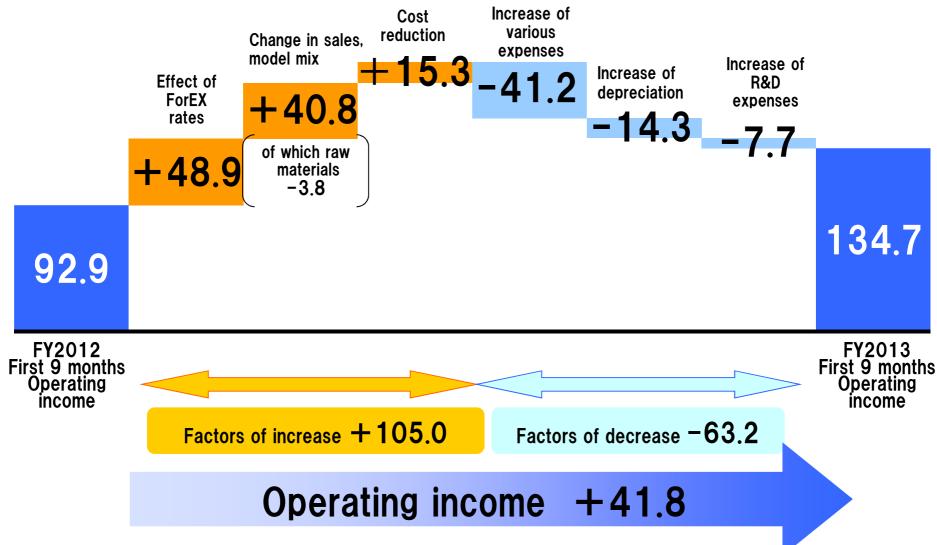
#### (Billions of yen)

	Мс	Motorcycle		Αι	utomobil	е		rine & Po oducts, e			Total		of which effect of
	FY2013 9 months ('13/4-12)	FY2012 9 months ('12/4-12)	Change	ForEX rates conversion									
Japan total	17.6	16.5	+1.1	748.4	721.9	+26.5	11.9	11.3	+0.6	777.9	749.7	+28.2	
Suzuki brand	17.6	16.5	+1.1	666.8	594.0	+72.8	11.9	11.3	+0.6	696.3	621.8	+74.5	
ΟΕΜ				81.6	127.9	-46.3				81.6	127.9	-46.3	
Overseas total	174.8	146.8	+28.0	1,097.8	904.6	+193.2	25.2	21.7	+3.5	1,297.8	1,073.1	+224.7	+180.0
Europe	28.6	21.0	+7.6	222.0	170.7	+51.3	7.7	6.2	+1.5	258.3	197.9	+60.4	+52.6
N. America	28.2	23.9	+4.3	6.9	36.0	-29.1	10.1	9.3	+0.8	45.2	69.2	-24.0	+8.5
Asia	85.9	74.5	+11.4	761.6	604.4	+157.2	2.6	2.1	+0.5	850.1	681.0	+169.1	+102.4
Others	32.1	27.4	+4.7	107.3	93.5	+13.8	4.8	4.1	+0.7	144.2	125.0	+19.2	+16.5
Grand total	192.4	163.3	+29.1	1,846.2	1,626.5	+219.7	37.1	33.0	+4.1	2,075.7	1,822.8	+252.9	+180.0
of which effect of ForEX rates conversion			+25.3			+150.8			+3.9			+180.0	



### Consolidated: Factors of Change in Operating Income

(Billions of yen)





## **Consolidated: Foreign Exchange Rates**



	FY2013 9 months ('13/4-12)	FY2012 9 months ('12/4-12)	Change	Effect of ForEX rates in operating income
U.S. Dollar	99 yen	80 yen	+19 yen	+5.4bln yen
Euro	132 yen	102 yen	+30 yen	+16.5bln yen
Indian Rupee	1.68 yen	1.48 yen	+0.20 yen	+10.4bln yen
100 Indonesian Rupiah	0.94 yen	0.85 yen	+0.09 yen	+3.5bln yen
Thai Baht	3.19 yen	2.56 yen	+0.63 yen	+3.9bln yen
Others				+9.2bln yen
Total				+48.9bln yen



#### Consolidated: Capital Expenditures, Depreciation Expenses, R&D Expenses and Interest-Bearing Debt balance

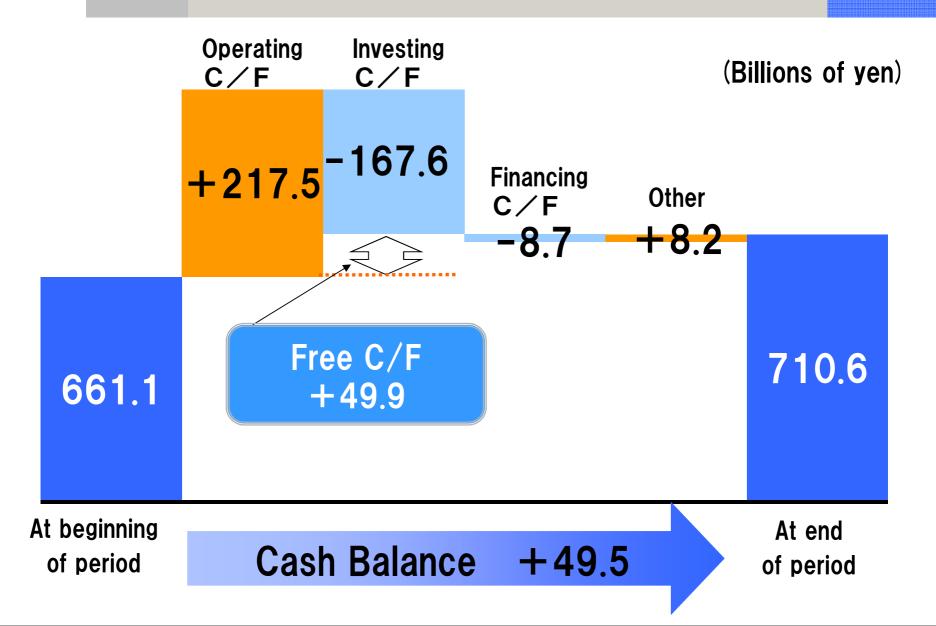
#### (Billions of yen)

	FY2013 9 months ('13/4-12)	FY2012 9 months ('12/4-12)	Change
(Non-consolidated)	35.7	35.5	+0.2
(Subsidiaries)	116.6	88.5	+28.1
Capital Expenditures	152.3	124.0	+28.3
Depreciation Expenses	84.8	70.5	+14.3
R&D Expenses	93.0	85.3	+7.7

	FY2013 Q3	FY2012 Q3		FY2012 Q4		
	('13/12)	('12/12)	Change	('13/3)	Change	
Interest-Bearing Debt balance	456.2	439.9	+16.3	427.5	+28.7	



## **Consolidated : Cash Flows**



SUZUKI			Operating ales, Ope	-	lts by Bus ncome)	iness	Page8
(Billions of your section of y	en)	<b>Motorcycle</b> 》		sales		arine & Pow products, et	
FY2013 9 month	s + 29	Net sales 9.1 (+17.8 9 192.4 63.3	1,626.5				
Operating income FY2012 9 month FY2013	2 <b>Ope</b> s + 5.4	erating incom	<b>Operating</b> + 35.1 ( -		+ 4.1 33. <mark>Opera</mark>	ating inco	1 ome
9 month	S	onths 9 months	98.8 FY2012 9 months '12/4-12	<b>133.9</b> FY2013 9 months '13/4-12	4. 4. FY20 9 mon '12/4	12 FY20 oths 9 mo	013 onths

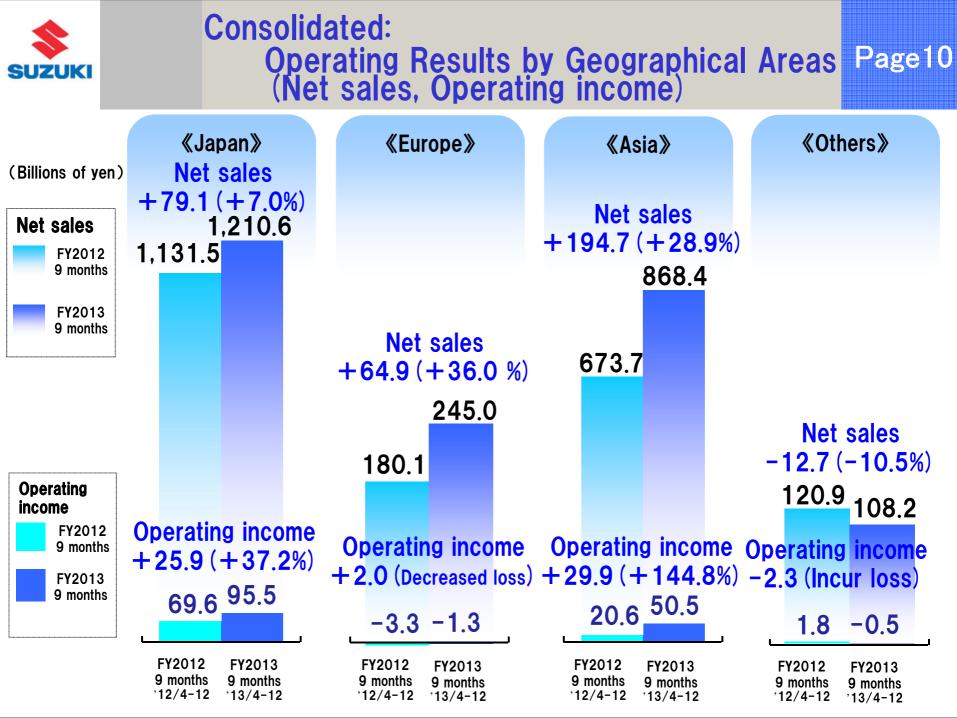


## Announced new outboard motors DF25A/DF30A at the Paris Boat Show



#### Fuel-efficient 490cc four-stroke outboard motor with the lightest weight in the class<sup>\*1</sup>

- Full model change of the DF25A
- -A switch from V-twin engine to in-line three-cylinder engine
- Adoption of battery-less fuel injection system
- Adoption of lean burn system
- -Realization of 62kg<sup>\*2</sup>, the lightest weight in the class<sup>\*1</sup>
- Improvement of fuel consumption by as much as 15%<sup>\*3</sup> compared to the current model
- New addition of the DF30A
- •Widely meet the boat users' needs for sales expansion
- Production and sales
- Production at Thai Suzuki Motor Co., Ltd.
- -Start of global sales from the summer of 2014
- Production of models up to 30PS to be made in Thailand hereafter
- \*1 18.4kW (25PS) / 22.1kW (30PS) class. As of 1 December 2013.
- \*2 Weight of DF25AS/DF30AS with recoil starter (weight of propeller and engine oil not included).
- \*3 Based on Suzuki in-house test.





#### Consolidated: Number of Consolidated Subsidiaries, Equity Method Affiliates and Employees

	FY2013 Q3	FY2012 Q3		FY2012 Q4		
	('13/12)	('12/12)	Change	('13/3)	Change	
Consolidated Subsidiaries	135	135	±0	135	±0	
Equity Method Affiliates	37	36	+1	37	±0	
Employees	58,077	55,754	+2,323	55,948	+2,129	



#### (Billions of yen)

		Latest	Comparison with	FY 2012 result	Comparison with p	revious forecast
		Forecast	FY 2012 Result	Change	Previous forecast	Change
	Net sales	2,850.0	2,578.3	+271.7	2,800.0	+ 50.0
	Operating income	180.0	144.6	+35.4	170.0	+10.0
	Ordinary income	190.0	155.6	+34.4	180.0	+10.0
	Net income	105.0	80.4	+24.6	100.0	+5.0
cast	Effect of ForEX rates	+ 50.0	-6.9		+42.5	+7.5
s fore	Cost reduction	+27.0	+28.4		+27.0	_
svious	Change in sales,model mix	+23.4	+32.7		+20.9	+2.5
th pre	Increase of various expenses	-38.0	-28.8		-38.0	_
on wi	Increase of depreciation	-16.0	+9.4		-16.0	_
Comparison with previous forecast	Increse of R&D expenses	-11.0	-9.5		-11.0	
Com	Total	+35.4	+25.3		+25.4	+10.0
Ca	apital Expenditures	240.0	169.3	+70.7	240.0	_
Dep	preciation Expenses	110.0	93.7	+16.3	110.0	_
	R&D Expenses	130.0	119.3	+10.7	130.0	_



## Consolidated: Full year forecast (Foreign Exchange Rates)

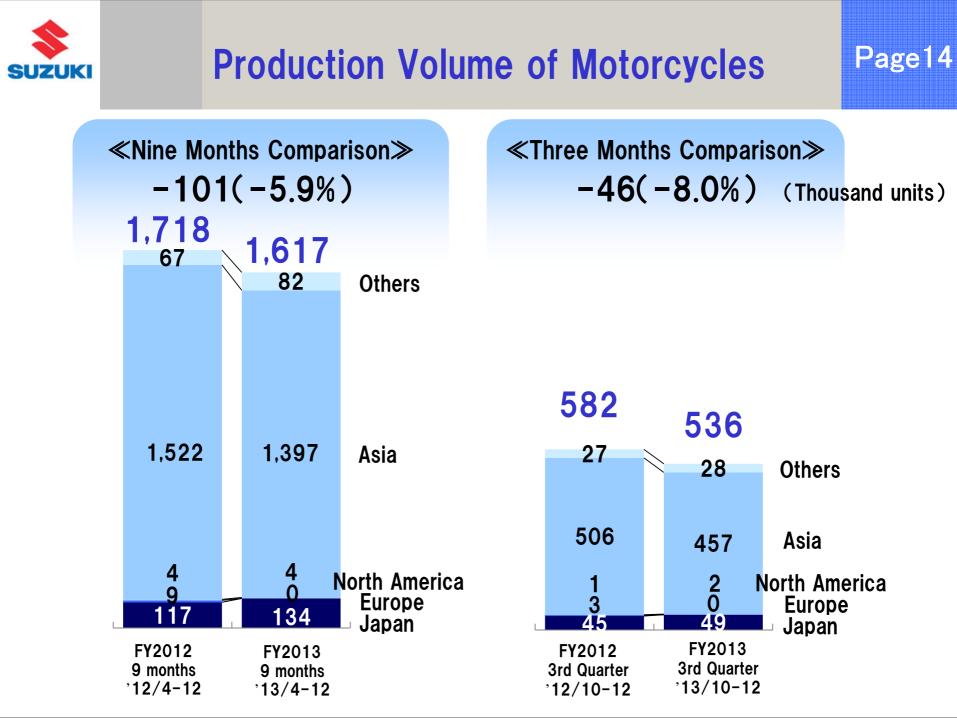
#### Page13

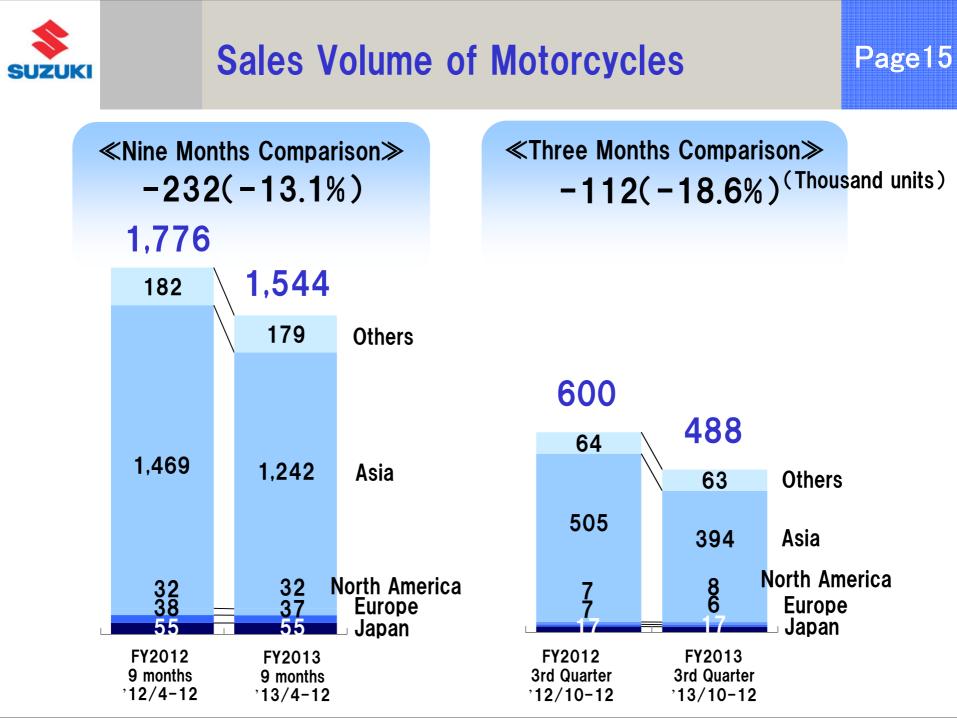
	Latest Forecast (2013.4~2014.3)				son with 2 result ~2013.3)	Comparison with previous forecast (2013.4~2014.3)		
	'13/4-12 Result	'14∕1−3 Forecast	Full Year Forecast	Effect of ForEX rates	Full Year Result	Change	Full Year Forecast	Change
U.S. Dollar	99yen	100yen	100yen	+6.8bln yen	83yen	+17yen	97yen	+3yen
Euro	132yen	135yen	133yen	+18.9bln yen	107yen	+ 26yen	127yen	+6yen
Indian Rupee	1.68yen	1.60yen	1.66yen	+8.1bln yen	1.54yen	+0.12yen	1.65yen	+0.01yen
Indonesian Rupiah *	0.94yen	0.85yen	0.92yen	+1.9bln yen	0.88yen	+0.04yen	0.94yen	-0.02yen
Thai Baht	3. <b>19y</b> en	3.00yen	3.15yen	+4.2bln yen	2.62yen	+0.53yen	3.10yen	+0.05yen
		Other Cu	rranaiaa	$\pm 10.1$ hln yon				

Other Currencies +10.1bln yen

Total effect of ForEX rates + 50.0bln yen

\*Rate of Indonesian Rupiah is yen/100 Indonesian Rupiah.







## Launch of Japanese specification model of the Hayabusa

Suzuki will seek to improve the brand image of Suzuki motorcycles to a higher level, along with the expansion of

domestic large-displacement motorcycle lineup

- About Hayabusa
- Developed with the concept of Ultimate Sportbike
- Large-displacement road sportbike which features unique design with high aerodynamic characteristic and excellent running performance (1,339cc water-cooled four-stroke in-line four-cylinder engine)
- •With Yoroi-kabuto (Japanese armor) as its motif, it has a unique design which has thoroughly pursued high aerodynamic performance and wind protection of rider
- Launched in Europe and North America from 1999, and introduced in emerging countries such as India in the recent years
- Favored world-wide as the proud Suzuki flagship model
- <About the Japanese specification model of the Hayabusa>
- To be launched on 10 February 2014
- Realizes the same maximum output of 145kw (197PS) and torque of 155Nm (15.8kgfm) as the European specification model
- Standard equipment of ETC system for the first time on motorcycles in Japan (operating condition can be checked with the indicator within the meter)
- Annual target unit: 500 units 
  MSRP: 1,564,500 yen (includes 5% tax)





<sup>12/4-12</sup>

#### **Sales Volume of Motorcycles** by Geographical Areas (Asia)

67

90

81

156

FY2013

<sup>,</sup>13/10-12

<sup>'</sup>12/10-12

Others

Indonesia

India

China

#### ≪Three Months Comparison≫ ≪Nine Months Comparison≫ -228(-15.5%)-111(-21.9%)1,469 225 1,242 212 Others 315 276 India 292 505 297 Indonesia 394 76 108 102 637 457 China 218 FY2012 FY2013 FY2012 9 months 9 months **3rd Quarter 3rd Quarter**

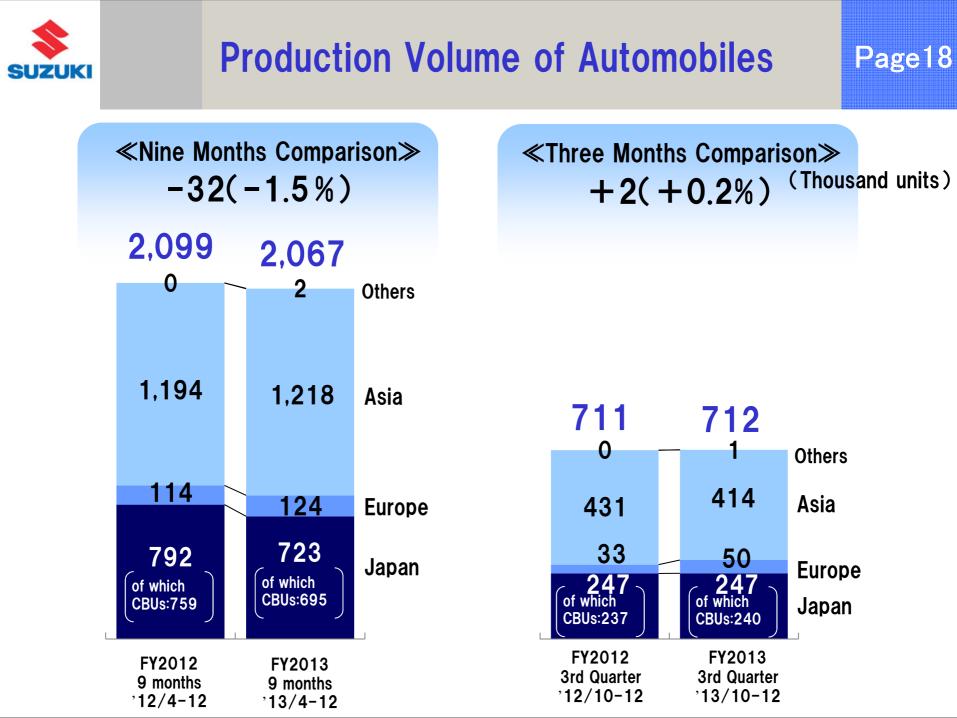
'13/4-12

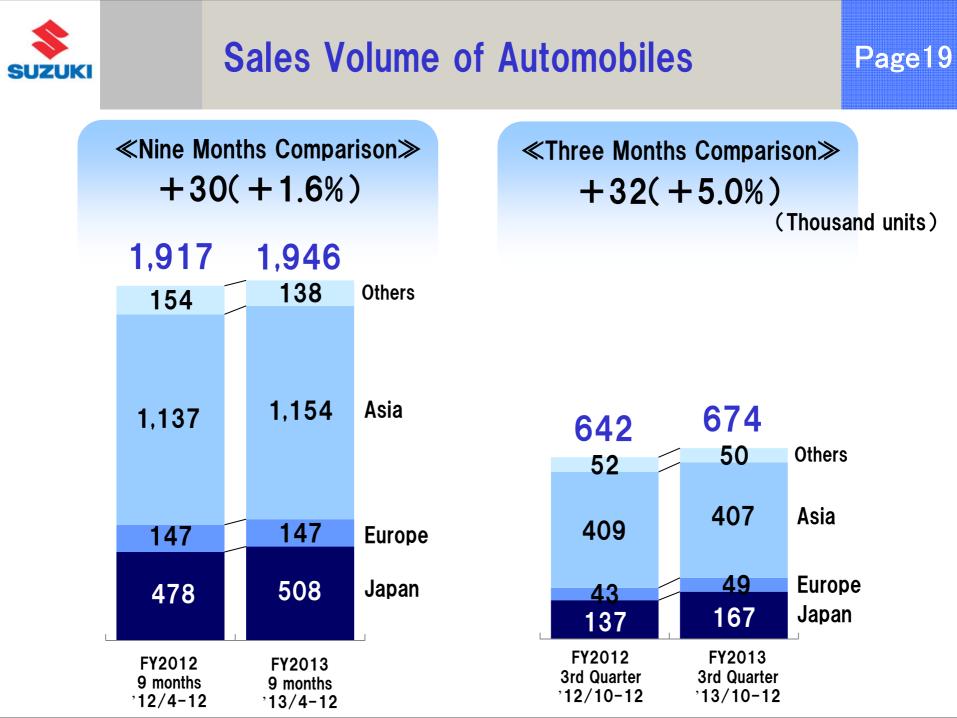
(Thousand units)

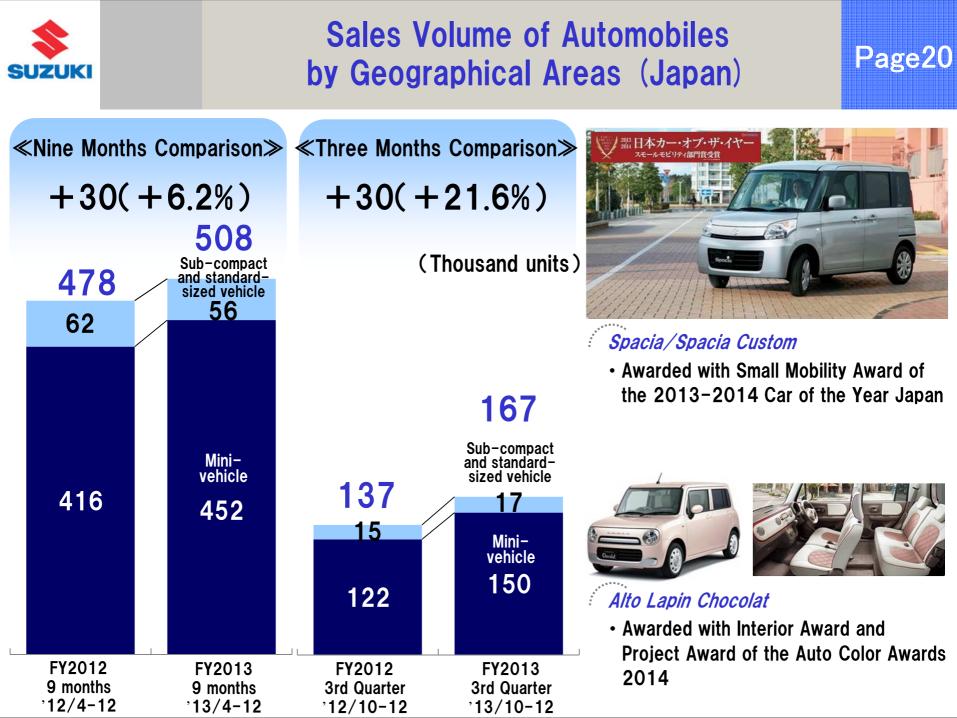


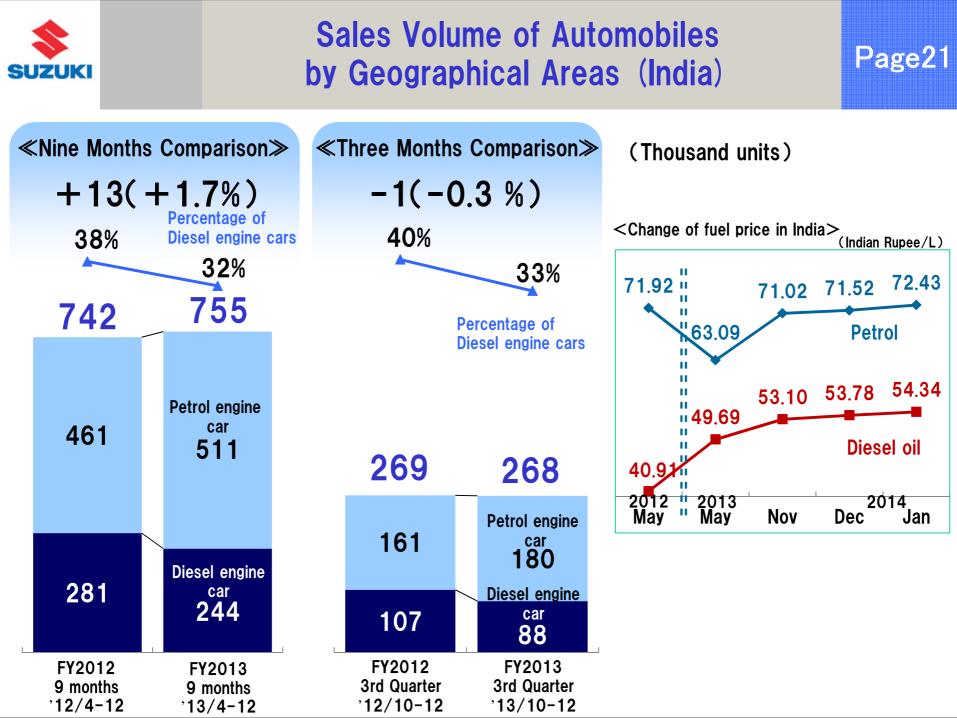
Page17

Satria F150 Special Edition (Indonesia)











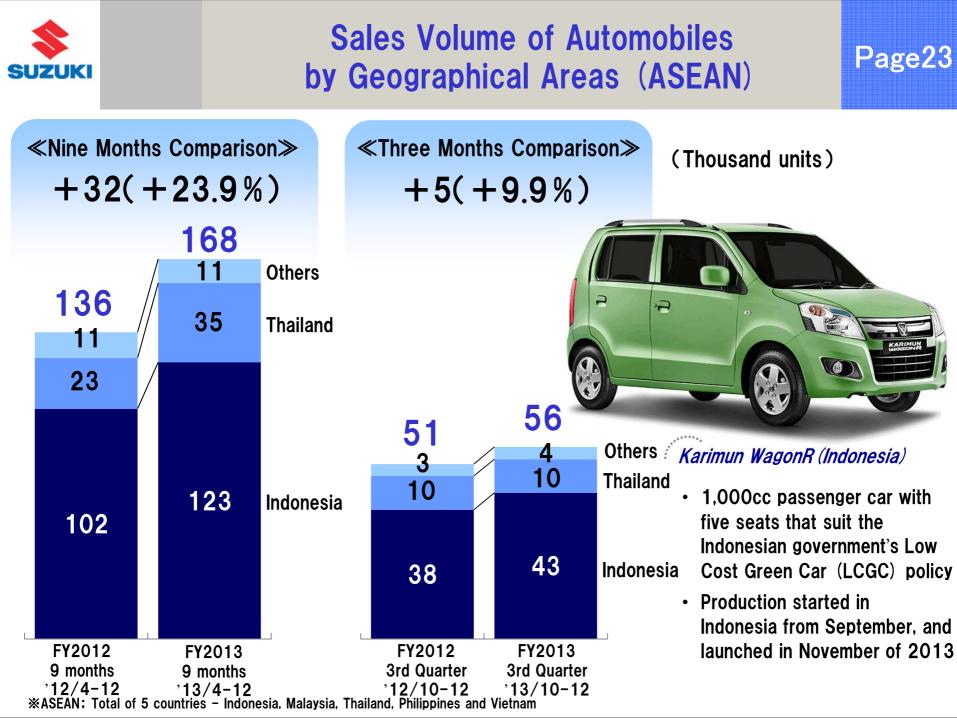
## Launch of new fuel-efficient compact car CELERIO in India



- Announced new compact car CELERIO at the India Auto Expo
- •Need for fuel-efficient compact cars is increasing every year in India
- Introduce new fuel-efficient compact car CELERIO in India
- Equipped new transmission Auto Gear Shift
- Realized high fuel efficiency by improving each part of the K10 engine, and reducing its body weight through adoption of high-tensile steel plate and reviewing of materials to the details
- Developed new transmission Auto Gear Shift
  - Equipped with an electro-hydraulic actuator that at and gearshift
  - -Considering to equip the Auto Gear Shift on models other than the CELERIO
- (Features)
  - •Excellent fuel efficiency (Manual transmission + optimal control of computer)
  - Offer of easy driving (No need for operation of clutch pedal and gearshift. Equipped with creep function)
  - •Offer of fun of driving (equipped with manual mode)









### Production and Sales: FY2013 Business Forecasts

(Changed from the previous forecast on 1 November 2013) (Thousand units)

		Р	roductio	n		Sales				
	Forecast	FY2	012 Res	sults	Revised units from	Forecast	FY2012 Results			Revised units from
	(FY2013)	(FY2012)	Change	Ratio	previous forecast	(FY2013)	(FY2012)	Change	Ratio	previous forecast
<motorcycle></motorcycle>										
Japan	178	169	+9	+5.6%	-8	76	76	-0	-0.1%	+1
Europe	—	13	-13	—	_	49	47	+2	+ <b>4</b> .1%	-1
N.America	5	6	-1	-13.1%	±0	45	44	+1	+ <b>1.4</b> %	±0
Asia	1,786	1,992	-206	-10.3%	-120	1,642	1,911	-269	-14.1%	-111
Others	105	90	+15	+16.8%	-12	225	233	-8	-3.4%	-13
Total	2,074	2,269	-195	-8.6%	-140	2,037	2,312	-275	-11.9%	-124
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Japan	997	1,044	-47	-4.5%	+6	707	672	+35	+5.2%	+25
Europe	173	151	+22	+14.7%	+2	203	197	+6	+3.1%	-8
Asia	1,681	1,683	-2	-0.1%	-74	1,604	1,588	+16	+1.0%	-35
Others	2	0	+2	_	±0	178	204	-26	-12.8%	+2
Total	2,853	2,878	-25	-0.9%	-66	2,692	2,661	+31	+1.2%	-16



# Establishment of Suzuki's 100% manufacturing subsidiary in India

Page25

Expansion of the production capacity in India for future Indian

automobile market development and export expansion from India (Point of establishment)

- •Build automobile manufacturing plant in Gujarat State, India.
- •100% Suzuki investment (paid in capital of one billion Indian Rupee at the time of establishment, and planned to be increased with the capital investment)
- Amount of capital investment will be 50 billion yen. Start of production will be within 2017
- In the initial stage, the capacity will be 100,000 vehicles per year and the capacity will be increased gradually

• Maruti Suzuki will play a role as seller of the vehicles including export from India (Outline of Company)

Company name	Suzuki Motor Gujarat Private Limited (tentative name)			
Head office	Ahmedabad City, Gujarat State, India			
Denvegentetive	Naoki Aizawa			
Representative	(Director and Senior Managing Officer, Suzuki Motor Corporation)			
Main business Production of automobiles and parts				
Paid in capital	One billion Indian Rupee at the time of establishment. After that, it will be increased			
	with the capital investment.			
Date of establishment	April 2014 (Plan)			
Company form	100%-owned subsidiary of Suzuki Motor Corporation			
Fiscal year end	March			

## **FY2013 Third Quarter Financial Results**



## SUZUKI MOTOR CORPORATION



#### Caution with respect to Forward–Looking Statements

The forward-looking statements mentioned in this presentation are based on currently available information and assumptions, contain risks and uncertainty and do not constitute guarantees of future achievement.

Please note that the future results may greatly vary by the changes of various factors.

Those factors, which may influence the future results, include economic conditions and the trend of demand in major markets and the fluctuations of foreign exchange rates

(mainly U.S. dollar/Yen rate, Euro/Yen rate,

Indian Rupee/Yen rate).

[English translation from the original Japanese language document]